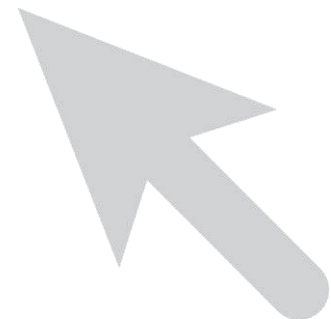




# Net Cetera

## Chatting with Kids About Being Online



# What We Do Online

- Socialize
- Share pictures and videos
- Build online profiles
- Create avatars



# Online Risks

- Inappropriate **Conduct**
- Inappropriate **Contact**
- Inappropriate **Content**



# Talking with Kids

→ It's more about talking than technology.



# Where to Start

- Start early
- Create an honest, open environment
- Initiate conversations



# Where to Start

- Communicate your values – and how they apply online
- Be patient



# Guidance for Different Ages

- Young kids
  - Close, hands-on supervision
- Tweens
  - Guided exploration



# Guidance at Different Ages

## → Teens

- Independent, with mobile access
- Important messages:
  - Information credibility
  - Once it's posted, you can't take it back
  - Treat people the way you'd like to be treated





# Net Cetera: What Else?

→ Other subjects in *Net Cetera*:

- Social networking
- Cyberbullying
- Sexting
- Mobile applications
- Social mapping
- Protecting your computer



# Net Cetera: Spread the Word!

- Please pass it on:
  - Clubs, teams, PTAs, school districts, classes...
- Put a button or text on your website:
  - [OnGuardOnline.gov](http://OnGuardOnline.gov)
- Order more: <http://bulkorder.ftc.gov>

It's **FREE** (and available *en español*)



→ Questions?

THANKS!

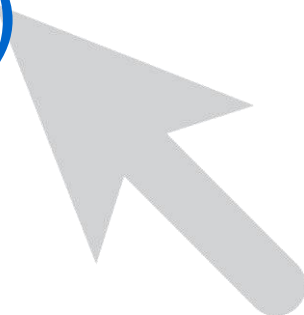
**OnGuard  
Online** | STOP.  
THINK.  
CLICK.™





# Additional Slides

(please copy them into the  
body of the presentation,  
after the slide about Teens)



# Socializing Online

- Socializing is socializing – online or off
- Reminders:
  - Online actions have real-world consequences
  - Careful when posting – you can't take it back
  - Tell kids to trust their gut if they're suspicious
  - Help kids understand what info should stay private



# Cyberbullying

→ Harassment that happens online

→ Talk to your kids:

- Encourage them to tell you if an online message or image makes them feel threatened or hurt
- Tell your kids they can't hide behind what they post



# Cyberbullying

- If your kid has a problem with a bully, don't react to the bully
  - Encourage your kid to talk with you about what's up
  - Save the evidence
  - Block the bully online
  - Have any bogus profiles taken down
- Encourage your kid to help stop cyberbullying – by not passing on other messages and telling the bully to stop.



# Mobile Phones

- More and more kids go online from their phones
- Develop cell phone rules: when and where they can use their phones
  - Set an example by what you do
- Use their manners on cell phones, too
  - Treat people the way they'd like to be treated





# Mobile Phones

- Think about privacy and safety
  - Photo- and video-sharing on the go
- Filters on home computers don't apply on phones
  - Talk to kids about using good sense when social networking on their phone



# Mobile Phones

- Choose the right options and features for your kid's phone
- Find out about social mapping
  - Is your kid's phone GPS-enabled?
  - Talk to kids about using features only with friends they know and trust.

