

THE POWER OF PREPAREDNESS:  
**YOU** HAVE THE POWER  
TO BE PREPARED

**WEEK 1** **READY**

**BUILD A KIT.  
MAKE A PLAN.  
BE INFORMED.**

**48%**  
of people



do not have an  
**EMERGENCY KIT**  
for their home.

**WEEK 2** **STEADY**

**REVIEW PLANS.  
UPDATE KITS.**

**46%**



of people thought a  
**NATURAL DISASTER**  
would likely occur.

**WEEK 3** **SHOW**

**INSPIRE OTHERS  
TO PREPARE.**



**LESS  
THAN  
HALF**

of people talked  
**PREPAREDNESS**  
with family & friends  
in the past



**2 YEARS.**

**WEEK 4** **GO!**

**TAKE IMMEDIATE  
ACTION TO SAVE LIVES.**

People who  
**VOLUNTEERED**  
during a disaster were

**80%**



**MORE LIKELY**  
to have an emergency  
kit and a plan than  
those who did not.

