



July 2009

Teaching Children Money Management



We teach children to save their money. As an attempt to counteract thoughtless and selfish expenditure, that has value. But it is not positive; it does not lead the child into the safe and useful avenues of self-expression or self-expenditure. To teach a child to invest and use is better than to teach him to save.

—Henry Ford, My Life and Work

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Why is Teaching Children Money Matters So Important?

What type of messages are you sending to your children?

"Money is the root of all evil." "Show me the money."

"Money doesn't grow on trees." "It'll have to wait until payday."

"That money is burning a hole in your pocket."

When and where do children learn about money issues, such as financial responsibility, savings, budgeting, debt and credit? Perhaps a little in high school, but a majority of children learn money management skills—good or bad—at home. Parents need to be proactive about teaching their children about money, or the world of marketing and advertising will teach them—incorrectly!

A nationwide survey shows that for the first time since 1997, high school students are doing better when it comes to money smarts. However, roughly 65%of those students failed the exam used to measure financial knowledge (in 2006, 62% failed).

Results of the 2004 Jump\$tart Coalition for Personal Financial Literacy study:

- 58.3 percent said skills are learned at home, verses 19.5 percent who said they learn such skills at school, and 17.6 percent from experience.
- Questions about income and spending were answered more correctly than questions about money management and saving.
- 11.4 percent of students use their *own* credit card.
- 15.7 percent use their parents' card and 4.8 percent use both their own and their parents'.
- Over one third (43.3 percent) of the students have an ATM card.
- Nearly 78 percent of the students have a savings and/or checking account with a bank.
- The 22.1 percent of the students without any bank account scored lower than those who have a savings and/or checking account.

So, children in high school are fairly active with money, but not necessarily in a position to make the best decisions. Parents can teach children good money management before they leave home, no matter their age.

Information adapted from the Institute of Consumer Financial Education, at: http://www.financial-education-icfe.org/children_and_money/index.asp

Teaching Children Money Habits for Life How Are You Doing?

Yes	No	
		1. Do each of my children have some money to manage without my interference?
		2. Have I helped my children set up a spending and savings plan?
		3. Do each of my children do some regular household chores?
		4. Do I avoid using money as a reward or punishment?
		5. Do I set a good example by being truthful about money matters?
		6. Do I give my children more financial responsibilities as they get older and gain financial responsibility?
		7. Am I a good money manager, giving my children a good example to follow?
		8. Do I allow my children to make their own decisions about money, if given alternatives?
		9. Do I praise my children if they have made wise decisions with their money?
		10. Do I help my children finds ways to earn extra money and help them to understand the consequences?
		11. Do I help my children find ways to earn extra money that is age appropriate and suits their abilities and skill?
		12. Do I sometimes verbalize my own desire to acquire more goods and services than my income can handle, so that my children know that I say "no" to myself, too?

Adapted from Money Sense for Your Children, Alice Mills Morrow, Extension Family Economic Specialist, Oregon State University Extension Service.

[&]quot;Yes" answers indicate ways you are helping your child learn more money management skills. "No" answers could mean you may need to help them more.

Day-to-Day Mini-Money Lessons

Money management must be learned and practiced. Consider teaching the following habits in everyday home and family life to better prepare your children for "real" life. These lessons can be included in day-to-day activities and errands, and don't need to take much time out of any schedule.

- Discuss with your children the difference between needs and wants. As basic as it sounds, many financial difficulties could be avoided if people understood that it is merely impossible to have *everything* you want, and that some things are more important than others.
- Teach your children how to prioritize. Prioritizing can help in many day-to-day decisions, beyond those dealing specifically with money.
- Help a child understand there is no such thing as a free lunch. If a child wants an item, help them earn and save money to purchase it without going into debt.
- Teach the value of working for money, whether by getting a job such as babysitting or a paper route, or by doing extra chores around the house.
- Include your children in the process of making a family monthly budget.
 Make a list of all your income. Then ask the children to come up with a list expenses, including rent or mortgage, food, insurance, car payments

and maintenance, clothing, and so on. Rely on past bank or credit card statements to see how much you spent on these in the past. Have a child find the difference between income and expenses. This monthly activity can effectively prepare a

> child for building his or her own budget.

• Give all family members a personal allowance, whether tied to chores or not, to give everyone an opportunity

to manage their own money, no matter how small. If your child wants to buy something not planned in the family budget, give the child the opportunity to buy it or save for it with an allowance. Remember to explain an item *can* be purchased with saved money, and that the money *will not* be available to buy anything else the child may want if the money is all spent.

 Be patient. It may take a while for children to understand that once the money is spent they cannot have anything else, but they will eventually learn—if you don't give into cries for more money.

- Resist the urge to rescue your children. Stick to what you have stated about wants verses needs. This may become difficult while surrounded by other shoppers, but it will teach your children plenty about money and control, which will help them avoid unnecessary debt in the future.
- Give your children advice, but allow them to make their own decisions—good or bad. Children will learn the most from personal experience, perhand haps especially mistakes.
 "The easiest way to teach children"
- Saving is an important the value of money habit to begin early— is to borrow some early in life and early from them." in a budget. Teach your children to pay themselves first. This means the first money to come out of a paycheck or allowance goes interest into savings.
- Be sure there is a goal to work toward, such as saving for a trip to Disneyland, a new bike, a college education or simply a new video game. Help the child estimate how much the goal costs, and decide how much to save each month in order to reach that goal.
- Consider having children contribute to an overall family goal. Also, consider matching savings funds as an incentive.

- While grocery shopping, show your children how to comparison shop, pointing out ways to maximize your dollar, such as reading price labels for price per ounce, or using ads and coupons to plan your menu.
- Use play money while making a budget so children can visually see how much money goes to expenses.
- Give your children the opportunity to hand money to cashiers, bank tellers, parking attendants, etc.
 - When writing out checks, show your children how to carry a balance in the check book register.

Share your bank, credit card, and investment statements to teach how interest works. Look for opportunities to teach money matters all

 Remember that children at different ages conceptualize money matters differently. Gear money lessons around what is understood by the child, giving more responsibility to older children, but never underestimating younger children's ability to observe your habits and attitudes toward money.

around you.

 Remember that one of the best ways to teach is by example—do your best to practice what you preach.

All About Allowances

An **allowance** is "a fixed amount of money children receive on a regular schedule, with the understanding that they will pay for certain agreed-upon expenses." Allowances can be one of the best ways to teach your children financial responsibility. Here are some tips for turning an allowance into an educational tool.

- ✓ No single allowance system will work for every family.
- ✓ Any system can work if: 1) it is given to children when they are old enough to manage it, and 2) the system is kept simple so that *you* can manage it.
- ✓ Studies show that children without allowances have access to just as much money, if not more, than children who do receive allowances. Allowances help you and children have more control over children's finances—especially if it is clear that an allowance isn't "bonus" money, but money that needs to pay for certain expenses.
- ✓ Start when kids are young, usually about age six. This is when kids start to understand that some items are worth more than others.
- ✓ Be specific about what their allowance must cover. For younger children, an allowance can cover extras, such as toys. For teenagers, that allowance can include such items as clothing and transportation.
- ✓ Talk to other parents. Find out how much they give and for what expenses, to help you figure out where to start. But you are the one to make your own decisions—go with your instincts and values.
- ✓ Resist the temptation to come to their rescue. Let kids feel the effects of the buying decisions, good or bad. If you'll reinforce that they don't get any more money, they'll hopefully spend more wisely in the future. You do, of course, have the right to veto certain purchases that are unhealthy, unsafe, or in violation of your family's principles. Spell those out in the beginning when discussing what allowances can and cannot cover.







- ✓ If giving to charity and savings are especially important to you and your family, have children set up portions of allowance for those purposes. Encourage children to save and give to charity as you would.
- ✓ Encourage kids to save a portion of their allowance to meet a goal of their own, such as big-ticket items like bicycles or iPods.
- ✓ Think twice before tying allowance to chores. It may not work for every child, and some parents would rather have chores tied to being a member of the family or household. A better idea might be to pay kids for extra-large jobs, such as washing the windows, raking leaves, etc. (Or, reward with something other than money, like going out for ice cream when the leaves are raked.)
- ✓ When it comes to paying for good grades—think again. Tell them you are proud of them, perhaps give a special treat such as a later bedtime. Paying money for grades distracts kids from the sense of accomplishment that should be their reward. But don't turn money into a bribe.
- ✓ If your child misbehaves, discipline to fit the deed instead of docking their allowance. If they fight about TV, turn it off. If they don't do homework, they don't get video games. If you do dock allowances, don't do it too often. If, however, the carelessness or misbehavior can be fixed with money, let them pay. For example, if they ruin their younger sisters sweater, make them pay for a new one.
- ✓ Remember, if your children pay attention to you in general and want your approval, just telling them what you expect of them—and indicating that you'll be disappointed in them if they don't deliver—can get them to do what you want. Children will be more willing to cooperate if you are open to them when they have a complaint or problem.
- ✓ Give allowances on a regular scheduled day to simplify and lessen problems of over—or under-paying.
- ✓ If you don't have time to develop an elaborate system—concentrate on what is most important to you. If nothing else, at least talk to your children about money when opportunities arise.

Reference: Raising Money Smart Kids: what they need to know about money and how to tell them (2005) by Janet Bodnar, Deputy Editor of Kiplinger's Personal Finance magazine. ISBN # 1-4195-0516-5

Roberts' Rules of Money for Children

A detailed example of how one family teaches their children money management principles.

Ages 3-6

Goal: Money recognition, values of coins, immediate gratification, and simple addition

Method: Using coins for simple chores **Supplies:** Bottles for each child and coins of all denominations

Activity: Once a week is paid chore day. This is fast and fun! A parent has a pile of money that they offer to pay for simple chores. For example, each washcloth folded is 1 cent, taking out the trash is 5 cents, sweeping the floor is a dime. The child is paid immediately for the job and then offered another job. They may also trade coins for \$1 bills. The child is encouraged to save ½ their money and donate 10%. The remainder of the money is spent, that day, at the local dime store on anything the child can afford—or if he or she chooses, saved for a larger item.

Early Elementary Age

Goal: Reinforce chores done by a certain time, access to larger amounts of money, delayed gratification.

Method: Chore checklist envelope **Supplies:** Envelopes, quarters, and dollar bills

Activity: Each day as the child arrives home from school, they find an envelope with a quarter in it on the refrigerator. On the outside of the envelope there is a list of chores they must complete before 5pm in order to receive the quarter. If the chores are not done by 5pm, they must still do the chores; however, they will not receive the 25 cent bonus. On Saturday, the kids wake up to envelopes containing a \$1 bill with the list of their chores on it. If they have completed their chores by noon, they can have the \$1 bonus. If they are not completed by noon, they still have to do the chores; however, they do not receive the bonus. Children are urged to keep track of earnings, donate to charity, and save.

Late Elementary Age

Same as above, except \$5 bonus on Saturday.

Junior High Age

Goal: Budget keeping, saving, donation to charity.

Method: Allowance for proof of budgeting practices

Supplies: Each child receives a notebook with pockets, a calculator, pens, etc.

Activity: Each child is given an allowance according to their age—\$1 per year of age. To receive this, the child has to have a list of expenditures and income. An additional bonus of \$5 is given for proof of savings. Also, an additional bonus of \$5 is given for proof of donation to charity. At a family meeting on the first Sunday of the month, the kids show their budgets for the previous month. After the budgets were checked, they receive their allowance. During this stage of the kids' financial lives, it is possible to insist on chore assignments because they are obligated to be a "productive member of the family."

High School Age

Children are given the opportunity to experiment with their own budgeting methods, but especially encouraged to open a checking account, make a monthly donation to charity, and save as much money as possible. If they want to continue on with an allowance, they have to prove that they are budgeting. Each child has been encouraged to find their own method of budgeting that works for them—not necessarily what works for others.

5 Things 5-Year-Olds Need to Know

- A dime is worth more than a nickel, even though it's smaller.
- 2. Coins can be exchanged for other good stuff.
- 3. The toys they see on TV won't look as flashy, or work as well, at home.
- 4. Saving money can be fun when they use it to buy something later
- 5. They will not get everything they ask for.

5 Things 10-Year-Olds Need to Know

- They will have to pay for their own trading cards, movie tickets, snacks, or other expenses out of their allowance.
- 2. They will not get an advance on their allowance.
- 3. They should be able to navigate a supermarket with a cart and a list, and bring home a bargain or two.
- 4. They should have a savings account in a real bank—and they should learn that although they can withdraw their money, it won't be the same cash and coins they put in.
- 5. They will not get everything they ask for.

THERE'S A NEED TO KNOW...

5 Things 16-Year-Olds Need to Know

- They will have to pay for their own gasoline and clothing out of separate allowances for gas and clothes—and earn extra money if they want to buy more.
- They should have a reasonable idea of your family's finances and realistic expectations for college, so they know how much you can afford to pay and how much they will have to contribute.
- 3. They should know how to write a check and balance a checking account.
- They should save half of everything they earn from a job for major high school expenses, such as a class ring or class trip, or for college.
- 5. They will not get everything they ask for.

From: Raising Money Smart Kids: what they need to know about money and how to tell them (2005) by Janet Bodnar,
Deputy Editor of

Kiplinger's Personal Finance magazine

What Would You Do?

- 1. Your 7-year old daughter loses the \$5 she got for her birthday from her Aunt Mary. You:
 - A. Ask Aunt Mary to send another \$5
 - B. Tell your child she should have put the money in the bank
 - C. Let her do chores to make up the \$5
 - D. Tell your child she should have been more careful
- 2. Your 14-year-old son has been saving half of his allowance and money earned from neighborhood jobs. Now he wants to use the money to buy an expensive iPod. You:
 - A. allow him to buy it.
 - B. offer him your old turntable instead.
 - C. tell him there's no way he can touch his savings.
 - D. buy it for him as a birthday gift.
- 3. Your daughter has mowed your lawn since she was 12. Now 14, she wants to make money by mowing neighbors' lawns. She also wants to be paid to do your lawn. You:
 - A. say, "okay, and go ahead and use our mower and gas."
 - B. hire a neighbor's kid to do your lawn.
 - C. tell her to forget it because mowing your lawn is her job.
 - D. say, "use our mower and pay for the gas you use. We'll pay you half of what you charge neighbors."
- 4. You usually pay \$50 for your son's sneakers. Now he wants a pair of \$150 NBA specials. You:
 - A. chip in the \$50 and let your child come up with the balance.
 - B. say, "I'll buy a \$50 pair, or you can still wear your old ones."
 - C. buy them, because "everyone else has them"

- D. buy yourself a pair too (everyone else has them!).
- 5. Your 15-year-old daughter gets an allowance for which she is expected to help out around the house. She has ceased to help. You:
 - A. hire a neighbor's kid to help clean the house.
 - B. stop the allowance altogether.
 - C. continue to pay until the child turns 18.
 - D. tie the allowance to financial responsibilities and make chores a separate issue.
- 6. You're trying to teach your 16-year-old about the stock market. She invests her own money in a stock you selected. It loses money. You:
 - A. make up the loss.
 - B. hire a neighbor's kid to make future stock picks.
 - C. say, "that's how the market works.

 Too bad."
 - D. share the loss with her, and help her figure out what to do with the remaining stock.
- 7. Your son is getting his driver's license, which means that your insurance will go up. You:
 - A. sell your car and buy bicycles for the entire family.
 - B. pay the increased premium—he is part of the family after all.
 - C. make him get a job and split the in crease.
 - D. pay the increase but make him pay for his own gas.
- 8. You finally allow your daughter to shop for her own school clothes. She comes home with the ugliest wardrobe you ever saw. You:

What Would You Do?

- A. let her keep the clothes, but have a discussion about buying clothes that suit her and will last.
- B. grin and bear it, because at least she likes the clothes—and bought them on sale!
- C. say, "I knew I couldn't trust you with that much money."
- D. make her return the clothes—with you in tow.
- 9. Your 10-year-old took on a paper route to earn money but is getting lazy. He's in danger of getting fired. You:
 - A. hire the neighbor's kid to help him out
 - B. tell him to do the job right or not at all.
 - C. pick up the slack by getting up early to help him deliver papers and collect fees.
 - D. warn him that he's likely to lose his job and income, and then allow him to do so.
- 10. You're standing in a toy store, and your son is insisting that he needs a \$60 video game. You:
 - A. for over the cash to avoid a scene.
 - B. for over the cash, but tell him next time he'll have to pay part of the bill.
 - C. don't fork over the cash and other wise proceed as in step b.
 - D. proceed as in c, and suggest that he try the game over at the neighbor's to see if he really likes it before he buys it.
- 11. After telling your children that they absolutely, positively cannot have a new videogame system, their dotting Auntie Mame arrives and presents them with one. You:
 - A tell Auntie Mame that the kids can't

- accept the gift.
- B. grit your teeth and accept the gift.
- C. sit down and start playing.
- D. thank Auntie Mame for the gift, and at a later date ask her to consult with you before purchasing expensive gifts for the kids.
- 12. Your daughter receives a \$20 birthday check in the mail from her grandparents. You:
 - A. Let her spend it as she wants—it's a gift.
 - B. deposit the check in the bank for your daughter.
 - C. tell your daughter to save \$5 and let her spend the rest.
 - D. call Grandma and tell her \$20 doesn't buy much nowadays.
- 13. You bought your 16-year-old a car on the condition that he not leave the school grounds during lunch hour. He does, and totals the car. You:
 - A. tell him to get his bicycle tuned up.
 - B. ground him for a month and limit him to using the family car at your discretion, provided he pays for his gas.
 - C. buy him another car.
 - D. would never be in this predicament, because you'd never buy a 16-year-old a car in the first place.
- 14. Your son is on his way out the door for a date when he casually asks for \$20. You:
 - A. tell him you didn't know he had a date, and ask him where he's going.
 - B. give it to him plus an extra \$10 for gas.
 - C. tell him that date and gas money come out of his allowance, as previously agreed.
 - D. give him \$10 for gas.

What Would You Do?

- 15. It's your preschooler's birthday, and he gets so many presents from family members that he quickly gets bored and toddles off to play. You:
 - A. give the remaining gifts to the neighbor's kid.
 - B. put the gifts away to open another time.
 - C. proceed as in b, and determine that you will set up a college fund for your child and ask relatives for contributions in lieu of gifts.
 - D. open the rest of the presents yourself.
- 16. Your 17-year-old works three nights a week and weekends, and his grades have dropped significantly. You:
 - A. hire the neighbor's kid to do the homework.
 - B. make him quit the job.
 - C. don't do anything; he's almost an adult, and his grades are his responsibility.
 - D. tell him to put up the grades and consider cutting back on hours or face quitting altogether.
- 17. Your 5-year-old wants everything in sight when you go to the supermarket. He begins to make a scene when you say no. You:
 - A. wear ear plugs and let him scream his little lungs out.
 - B. leave him home from now on.
 - C. buy him what he wants.
 - D. let him choose one item.
- 18. Your son is heading for college in the fall and will need spending money. You:
 - A. tell him that if he stays in his room and studies, he won't need spending money.
 - B. agree to send a weekly allowance.
 - C. tell him to get a summer job.
 - D. discuss his needs, see what he has

- available from jobs and savings, and agree to supplement that with an appropriate allowance.
- 19. Your 22-year-old son quit his first postcollege job and has moved home "temporarily." You:
 - A. agree on a combination of chores and a contribution to household expenses, and mutually set the date by which he will move out on his own.
 - B. tell him that he's an adult now and has one week to get his act together and leave.
 - C. give up your home office temporarily so he can have his room back.
 - D. ask him to do some chores around the house.
- 20. Your kids, 6 and 8 years old, ask you what would happen if you died: where would they live, who would take care of them? You:
 - A. tell them you aren't going to die and there's no need to discuss it.
 - B. ask them if they would like to live with Uncle Eddie (as your will currently specifies)
 - C. tell them that they would probably go to live with Uncle Eddie and his family (but you don't have a will and haven't discussed it with Uncle Eddie).
 - D. proceed as in b, and take the opportunity to write a letter to Uncle Eddie outlining how you would like the kids raised in your absence.

What Would You Do?

Answer Key

Add up the point values of your answers to get a sense of where you stand.

1. a. 0, b. 1, c. 2, d. 3	11. a. 1, b. 2, c. 0, d. 3
2. a. 3, b. 0, c. 2, d. 1	12. a. 3., b. 1, c. 2, d. 0
3. a. 2, b. 0., c. 1, d. 3	13. a. 1., b. 2, c. 0, d. 3
4. a. 3, b. 2, c. 0, d. 3	14. a. 1, b. 0, c. 3, d. 0
5. a. 0, b. 0, c. 0, d. 3	15. a. 0, b. 2, c. 3, d. 1
6. a. 1, b. 0, c. 3, d. 2	16. a. 0, b. 2, c. 0, d. 3
7. a. 0, b. 1, c. 2, d. 3	17. a. 2, b. 1, c. 0, d. 3
8. a. 3, b. 2, c. 0, d. 1	18. a. 0, b. 1, c. 2, d. 3
9. a. 0, b. 2, c. 1, d. 3	19. a. 3, b. 0, c. 1, d. 2
10. a. 0, b. 1, c. 2, d, 3	20. a. 0, b. 2, c. 1, d. 3

Summary

0-10 either you should adopt the neighbor's kid or you just like taking tests.

11-29 keep this up and your kids will still be living at home when they're 30.

30-49 You're on the right track, but you're not there yet.

50-60 You and your kids are well on the way to being money smart.

Quiz taken from: *Raising Money Smart Kids: what they need to know about money and how to tell them (2005)* by Janet Bodnar, Deputy Editor of *Kiplinger's Personal Finance* magazine. ISBN # 1-4195-0516-5

10 Commandments of Personal Finance For Young People

1) Manage your expenses so they don't ex-	
ceed your income.	

- 6) Project your income and expenses for the next 12 months and track variances.
- 2) Spend money thinking of your future as well as your present.
- 7) Focus on the relationship between the risk and projected return of investments.
- 3) Begin saving early to take advantage of compound interest.
- 8) Maintain organized records for tax and general financial planning purposes.
- 4) Avoid collecting credit cards and using them for borrowing.
- 9) Have a plan and a purpose for your investing.
- 5) Always honor your debts and other financial obligations.
- 10) Obtain a financial education to be in a position to make intelligent financial decisions.

From the Institute of Consumer Financial Education, available at: http://www.financial-education-icfe.org/children_and_money/10_commandments_of_personal_finance.asp

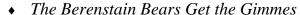
Books to Read with your Children

Check out these books from your local library or add to your personal collection.

For a longer list (with summaries)—for children and adults—visit the University of Nevada Extension at http://www.unce.unr.edu/programs/sites/moneybookshelf/

Ages 4 and up

- Just Shopping with Mom by Mercer Mayer
- My First Job by Julia Allen
- Ox-Cart Man by Donald Hall
- Sheep In A Shop by Nancy Shaw
- The Berenstain Bears & Mama's New Job by Stan and Jan Berenstain
- The Berenstain Bears' Trouble with Money





Ages 5 and up

- ◆ A Bargain For Frances by Russell Hoban
- ◆ *Alexander, Who Used to be Rich Last Sunday* by Judith Viorst
- Tight Times by Barbara Shook Hazen

Ages 6 and up

- A Chair For My Mother by Vera B. Williams
- Arthur's Pet Business by Marc Brown
- *Money Trouble* by Bill Cosby
- Something Good by Robert Munsch

Ages 9 and up

- *All The Money in the World* by Bill Brittain
- Tybee Trimble's Hard Times by Lila Perl

Ages 10 and up

- The Toothpaste Millionaire by Jean Merrill
- *Finders, Keepers?* By Elizabeth Crary

All Ages

- *The Gift of the Magi* by O. Henry
- *The Giving Tree* by Shel Silverstein



Useful Websites

Wells Fargo Hands on Banking http://www.handsonbanking.org/

National Endowment for Financial Education High School Financial Planning Program http://hsfpp.nefe.org/

Thrive by 5—for Pre-school Age Children http://www.creditunion.coop/pre_k/index.html For additional resources http://www.creditunion.coop/pre_k/resources.html

Girl Scouts Money Smarts
http://www.girlscouts.org/moneysmarts/
Kids' Finance
Word puzzles, Matching Games, etc.
http://www.kidsfinance.com/



Jump\$tart Coalition—Reality Check Calculator http://www.jumpstart.org/reality-check.html

Institute of Consumer Financial Education http://www.financial-education-icfe.org/children_and_money/index.asp

University of Minnesota Extension Gives tables of developmental characteristics and activities

http://www.extension.umn.edu/distribution/youthdevelopment/

DA6116.html

University of New Hampshire Cooperative Extension http://extension.unh.edu/Money/MMKids.htm

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