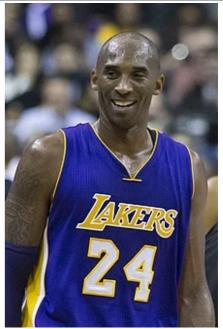
Kobe Bryant

Kobe Bean Bryant (/ˈkoʊbiː/; August 23, 1978 – January 26, 2020) was an American professional basketball player. A shooting guard, Bryant played his entire 20-season career in the National Basketball Association (NBA) with the Los Angeles Lakers. He entered the NBA directly from high school and won five NBA championships. Bryant was an 18-time All-Star, 15-time member of the All-NBA Team, 12-time member of the All-Defensive Team, and the 2008 NBA Most Valuable Player (MVP). Widely regarded as one of the greatest basketball players of all time, [3][4][5][6] he led the NBA in scoring during two seasons, ranks fourth on the league's all-time regular season scoring, and ranks fourth on the all-time postseason scoring list. Bryant was the first guard in NBA history to play at least 20 seasons. According to Forbes, Bryant's net worth was estimated at \$350 million in 2016.^[7]

Bryant was the son of former NBA player Joe Bryant. He attended Lower Merion High School in Pennsylvania, where he was recognized as the top high-school basketball player in the country. Upon graduation, he declared for the 1996 NBA draft and was selected by the Charlotte Hornets with the 13th overall pick; the Hornets then traded him to the Lakers. As a rookie, Bryant earned himself a reputation as a high-flyer and a fan favorite by winning the 1997 Slam Dunk Contest, and he was named an All-Star by his second season. Despite a feud between the two players, Bryant and Shaquille O'Neal led the Lakers to three consecutive NBA championships from 2000 to 2002.

In 2003, Bryant was accused of sexual assault by a 19-year-old hotel employee. The charges were dropped after the plaintiff refused to testify in court and a civil suit was settled out of court. Bryant issued a public apology, and the allegations were considered to have harmed his public profile. After the Lakers lost the 2004 NBA Finals, O'Neal was traded to the Miami Heat and Bryant became the cornerstone of the Lakers. He led the NBA in scoring during the 2005-06 and 2006-07 seasons. In 2006, he scored a career-high 81 points against the Toronto Raptors, the second most points scored in a single game in league history behind Wilt Chamberlain's 100-point game in 1962. Bryant was awarded the regular season's Most Valuable Player Award (MVP) in 2008. After the Lakers lost in the 2008 NBA Finals, Bryant led the team to two consecutive championships in 2009 and 2010, earning the Finals MVP Award on both occasions. He continued to be among the top players in the league through 2013, when he suffered a torn Achilles tendon at age 34. Although he recovered from that injury, he suffered season-ending injuries to his knee and shoulder, respectively, in the following two seasons. Citing his physical decline, Bryant retired after the 2015–16 season.

Kobe Bryant



Bryant with the Los Angeles Lakers in 2015

Personal information							
Born	August 23, 1978 Philadelphia, Pennsylvania						
Died	January 26, 2020 (aged 41) Calabasas, California						
Nationality	American						
Listed height	6 ft 6 in (1.98 m) ^[a]						
Listed weight	212 lb (96 kg)						
Car	eer information						
High school	Lower Merion (Ardmore, Pennsylvania)						
NBA draft	1996 / Round: 1 / Pick: 13th overall						
Selected by the Charlotte Hornets							
Playing career	1996–2016						

At 34 years and 104 days of age, Bryant became the youngest player in league history to reach 30,000 career points. He became the all-time leading scorer in Lakers franchise history on February 1, 2010, when he surpassed Jerry West. During his third year in the league, Bryant was chosen to start the All-Star Game and was selected to start that game for a record 18 consecutive appearances until his retirement. His four All-Star MVP Awards are tied with Bob Pettit for the most in NBA history. At the 2008 and 2012 Summer Olympics, he won two gold medals as a member of the U.S. national team. In 2018, he won the Academy Award for Best Animated Short Film for his film *Dear Basketball*.^[8]

<u>Bryant died</u> on January 26, 2020, in a helicopter crash in <u>Calabasas</u>, <u>California</u>. Eight others, including his 13-year-old daughter <u>Gianna</u> Bryant, were also killed. [9][10][11]

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Number 8, 24

Career history

1996–2016 Los Angeles Lakers

Career highlights and awards

- 5× NBA champion (2000–2002, 2009, 2010)
- 2× NBA Finals MVP (2009, 2010)
- NBA Most Valuable Player (2008)
- 18× NBA All-Star (1998, 2000– 2016)
- 4× NBA All-Star Game MVP (2002, 2007, 2009, 2011)
- 11× All-NBA First Team (2002– 2004, 2006–2013)
- 2× All-NBA Second Team (2000, 2001)
- 2× All-NBA Third Team (1999, 2005)
- 9× NBA All-Defensive First Team (2000, 2003, 2004, 2006–2011)
- 3× NBA All-Defensive Second Team (2001, 2002, 2012)
- 2× NBA scoring champion (2006, 2007)
- NBA Slam Dunk Contest champion (1997)
- NBA All-Rookie Second Team (1997)
- Nos. 8 & 24 retired by Los Angeles Lakers
- Naismith Prep Player of the Year (1996)
- First-team Parade All-American (1996)

Career statistics

Points 33,643 (25.0 ppg)

Rebounds 7,047 (5.2 rpg)

Assists 6,306 (4.7 apg)

Stats (https://www.basketball-refe rence.com/players/b/bryanko01.ht ml) at Basketball-Reference.com Notes
References
Further reading
External links

Early life

Bryant was born in <u>Philadelphia</u>, the youngest of three children and only son of former NBA player <u>Joe Bryant</u> and Pamela Cox Bryant.

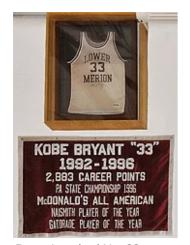
Medals Men's basketball Representing ☐ United States Olympic Games G 2008 Beijing Team G 2012 London Team FIBA Americas Championship G 2007 Las Vegas Team

He was also the maternal nephew of basketball player John "Chubby" Cox. His parents named him after the famous beef of Kobe, Japan, which they saw on a restaurant menu. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname "Jellybean". Bryant's family was Catholic and he had always practiced his faith. His middle name, Bean, was derived from his father's nickname, Bean, was derived from his middle name, Bean, was der

Bryant started playing <u>basketball</u> when he was aged three,^[21] and the Lakers were his favorite team when he was growing up. Bryant's grandfather would mail him videos of NBA games for Bryant to study.^[22] At an early age, Bryant also learned to play soccer and his favorite team was <u>A.C. Milan</u>.^[23] While living in Reggio Emilia he began to play basketball in earnest.^{[24][25]}

During summers, Bryant would come back to the United States to play in a basketball summer league. [26]

High school



Bryant's retired No. 33 jersey and banner at the Lower Merion High School gym

Bryant earned national recognition during a spectacular high school career at Lower Merion High School in Ardmore, located in the Philadelphia suburb of Lower Merion. He played on the varsity basketball team as a freshman. Bryant became the first freshman in decades to start for Lower Merion's varsity team, but the team finished with a 4–20 record. The following three years, the Aces compiled a 77–13 record, with Bryant playing all five positions. During his junior year, he averaged 31.1 points, 10.4 rebounds, and 5.2 assists and was named Pennsylvania Player of the Year while also earning a fourth-team *Parade* All-American nomination, attracting attention from college recruiters in the process. Duke, Michigan, North Carolina and Villanova were at the top of his list. However, after high schooler Kevin Garnett went in the first round of the 1995 NBA draft, Bryant also began contemplating going directly to the pros.

At <u>Adidas</u> <u>ABCD Camp</u>, Bryant earned the 1995 senior MVP award^[31] while playing alongside future NBA teammate <u>Lamar Odom</u>.^[32] While in high school, then 76ers coach John Lucas invited Bryant to work out and

scrimmage with the team, where he played one-on-one with <u>Jerry Stackhouse</u>.^[33] In his senior year of high school, Bryant led the Aces to their first state championship in 53 years. During the run, he averaged 30.8

points, 12 rebounds, 6.5 assists, 4 steals, and 3.8 blocked shots in leading the Aces to a 31–3 record.^[34] Bryant ended his high school career as <u>Southeastern Pennsylvania</u>'s all-time leading scorer at 2,883 points, surpassing both Wilt Chamberlain and Lionel Simmons.^[35]

Bryant received several awards for his outstanding performance during his senior year at Lower Merion. These included being named Naismith High School Player of the Year, Gatorade Men's National Basketball Player of the Year, a McDonald's All-American, a first-team Parade All-American and a USA Today All-USA First Team player. Bryant's varsity coach, Greg Downer, commented that he was "a complete player who dominates" and praised his work ethic, even as the team's top player. In 1996, Bryant took R&B singer Brandy to his senior prom. Ultimately, the 17-year-old Bryant made the decision to go directly into the NBA, becoming only the sixth player in NBA history to do so. Pryant's news was met with a lot of publicity at a time when prep-to-pro NBA players were not very common (Garnett being the only exception in 20 years). His basketball skills and SAT score of 1080 would have ensured admission to any college he chose, but he did not officially visit any campuses. In 2012, Bryant was honored as one of the 35 Greatest McDonald's All-Americans.

Professional career

1996 NBA draft

Before the 1996 NBA draft, Bryant had worked out in Los Angeles, where he scrimmaged against former Lakers players Larry Drew and Michael Cooper and, according to then-Laker manager Jerry West, "marched over these people". [42]

The Lakers were looking to trade their starting <u>center Vlade Divac</u> for a player's draft rights to free up <u>salary cap</u> space to make an offer to free-agent center <u>Shaquille O'Neal</u>. Bill Branch, the Hornets' head scout at the time, said that the Hornets agreed to trade their draft selection at #13 to the Lakers the day before the draft. Before the trade agreement, the Hornets never considered drafting Bryant. During the draft, the Lakers told the Hornets whom to select minutes before the pick was made. Bryant was the first guard ever drafted directly out of high school. After the draft, the trade was put in jeopardy when Divac threatened to retire rather than be traded from Los Angeles. However, on June 30, Divac relented on his threat and the trade was made final on July 9, 1996, when the league's off-season <u>moratorium</u> ended. Since Bryant was still 17 at the time, his parents had to cosign his contract with the Lakers until he was able to sign his own when he turned 18 before the season began. Bryant signed a three-year rookie contract totaling \$3.5 million.

Adjusting to the NBA (1996-1999)

Bryant debuted in the <u>Summer Pro League</u> in <u>Long Beach</u>, <u>California</u>, scoring 25 points in front of a standing-room-only crowd. Defenders struggled to get in front of him, and his performance excited West and Lakers coach <u>Del Harris</u>. He scored 36 points in the finale and finished with averages of 24.5 points and 5.3 rebounds in four games. As a rookie in <u>1996–97</u>, Bryant mostly came off the bench behind guards <u>Eddie Jones</u> and <u>Nick Van Exel</u>. At the time he became the youngest player ever to play in an NBA game (18 years, 72 days; a record since broken by <u>Jermaine O'Neal</u> and former teammate <u>Andrew Bynum</u>), and also became the youngest NBA starter ever (18 years, 158 days). Initially, Bryant played limited minutes, but as the season continued, he began to see some more playing time.

By the end of the season, he averaged 15.5 minutes a game. During the All-Star weekend, Bryant participated in the Rookie Challenge and won the 1997 Slam Dunk Contest, becoming the youngest dunk champion ever at the age of 18.^[52] Bryant's performance throughout the year earned him a spot on the NBA All-Rookie

The Lakers advanced to the <u>Western Conference</u> semifinals in the <u>playoffs</u> against the <u>Utah Jazz</u>, when Bryant was pressed into a lead role at the end of Game 5. <u>Byron Scott</u> missed the game with a sprained wrist, <u>Robert Horry</u> was ejected for fighting with Utah's <u>Jeff Hornacek</u>, and <u>Shaquille O'Neal</u> fouled out with 1:46 remaining in the fourth quarter. Bryant shot four <u>air balls</u> at the end of the game; the Jazz won 98–93 in overtime to eliminate the Lakers 4–1. He first missed a game-winning two-point <u>jump shot</u> in the fourth quarter, and then misfired 3 <u>three-point field goals</u> in overtime, including two tying shots in the final minute. O'Neal commented that "[Bryant] was the only guy who had the guts at the time to take shots like that."

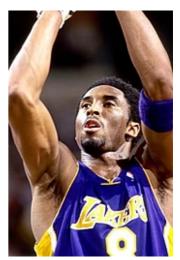
In Bryant's <u>second season</u>, he received more playing time and began to show more of his abilities as a talented young guard. As a result, Bryant's point averages more than doubled, from 7.6 to 15.4 points per game.^[56] Bryant would see an increase in minutes when the Lakers "played small", which would feature Bryant playing <u>small forward</u> alongside the guards he would usually back up.^[57] Bryant was the runner-up for the NBA's Sixth Man of the Year Award,^[58] and through fan voting, he also became the youngest NBA <u>All-Star</u> starter in NBA history.^[59] He was joined by teammates O'Neal, Van Exel, and Jones, making it the first time since 1983 that four players on the same team were selected to play in the same All-Star Game. Bryant's 15.4 points per game was the highest of any non-starter in the season.^[60]

The <u>1998–99 season</u> marked Bryant's emergence as a premier guard in the league. With starting guards Van Exel and Jones traded, Bryant started every game for the lockout-shortened 50-game season. During the season, Bryant signed a six-year contract extension worth \$70 million. [60] This kept him with the Lakers until the end of the 2003–04 season. Even at an early stage of his career, sportswriters were comparing his skills to those of <u>Michael Jordan</u> and <u>Magic Johnson</u>. [45][61][62] The playoff results, however, were no better, as the Lakers were swept by the San Antonio Spurs in the Western Conference Semifinals. [63]

Three-peat (1999-2002)

Bryant's fortunes would improve when Phil Jackson took over as coach of the Lakers in 1999. [64] After years of steady improvement, Bryant became one of the premier shooting guards in the league, earning appearances in the league's All-NBA, [65] All-Star, and All-Defensive teams. [66] The Lakers became championship contenders under Bryant and O'Neal, who formed a legendary center-guard combination. Jackson utilized the triangle offense that he implemented to win six championships with the Chicago Bulls; this offense would help both Bryant and O'Neal rise to the elite class of the NBA. Three championships were won consecutively in 2000, 2001, and 2002, further cementing this view. [67]

Bryant was sidelined for six weeks prior to the start of the 1999–2000 season due to a hand injury that he had incurred during a preseason game against the Washington Wizards. When Bryant was back and playing over 38 minutes a game, he had an increase in all statistical categories during the 1999–2000 season. This included leading the team in assists per game and steals per



Bryant taking a shot in 1999.

game. The duo of O'Neal and Bryant backed with a strong bench led to the Lakers winning 67 games, tied for fifth-most in NBA history. This followed with O'Neal winning the MVP and Bryant being named to the <u>All-NBA Team</u> Second Team and All-NBA Defensive Team for the first time in his career (the youngest player ever to receive defensive honors). While playing second fiddle to O'Neal in the <u>playoffs</u>, Bryant had some clutch performances including a 25-point, 11 rebound, 7 assist, 4 block game in game 7 of the Western

Conference finals against the <u>Portland Trail Blazers</u>.^[70] He also threw an alley-oop pass to O'Neal to clinch the game and the series. In the <u>2000 Finals</u>, against the <u>Indiana Pacers</u>, Bryant injured his ankle in the second quarter of Game 2 after landing on the Pacers' <u>Jalen Rose</u>'s foot. Rose later admitted he placed his foot under Bryant intentionally.^{[71][72]} Bryant did not return to the game, and he also missed Game 3 due to the injury. In Game 4, Bryant scored 22 points in the second half and led the team to an OT victory as O'Neal fouled out of the game. Bryant scored the winning shot to put the Lakers ahead 120–118.^[73] With a 116–111 Game 6 victory, the Lakers won their first championship since 1988.^[74]

Statistically, the 2000–01 season saw Bryant perform similarly to the previous year, but he averaged six more points per game (28.5). It was also the year when disagreements between Bryant and O'Neal began to surface. Once again, Bryant led the team in assists, with five per game. The Lakers, however, only won 56 games, an 11-game dropoff from the previous year. The Lakers would respond by going 15–1 in the playoffs. They easily swept the Portland Trail Blazers in the first round. In the semifinals round, the Lakers swept the Sacramento Kings. In Game 4 against the Kings, Bryant recorded 48 points, 16 rebounds and 3 assists in a 119–113 series-clinching win. They swept the San Antonio Spurs in the conference finals to advance to the Finals, before losing their first game against the Philadelphia 76ers in overtime. They would go on to win the next four games and bring their second championship to Los Angeles in as many seasons. During the playoffs, Bryant played heavy minutes which brought his stats up to 29.4 points, 7.3 rebounds, and 6.1 assists per game. In the playoffs, teammate O'Neal declared Bryant the best player in the league. Bryant ended up making the All NBA Second team and All NBA Defensive Team for the second year in a row. In addition, he was also voted to start in the NBA All-Star Game for the third year in a row (no game in 1999).

In the 2001–02 season, Bryant played 80 games for the first time in his career. On January 14, 2002, Bryant recorded a then career-high 56 points to go along with five rebounds and four assists in a 120–81 win over the visiting Memphis Grizzlies. He continued his all-round play by averaging 25.2 points, 5.5 rebounds, and 5.5 assists per game. Bryant also had a career-high 46.9% shooting and once again led his team in assists. He claimed his first All-Star MVP trophy after a 31-point performance in Philadelphia when he was loudly booed by fans as they had throughout the game, stemming from his earlier comment to a 76ers heckler during the Finals that the Lakers were "going to cut your hearts out". [79][80] While making the All-NBA Defensive team again, Bryant was also named to the All-NBA First Team for the first time in his career. The Lakers won 58 games that year and finished second in the Pacific Division behind in-state rival Sacramento Kings. Bryant was suspended one game after he punched Reggie Miller of the Indiana Pacers after the Lakers' March 1, 2002 victory over the Pacers. [81][82]

The road to the Finals would prove a lot tougher than the record run the Lakers had enjoyed the previous year. While the Lakers swept the <u>Blazers</u> and defeated the <u>Spurs</u> 4–1 in the first two rounds of the <u>playoffs</u>, the Lakers did not have home-court advantage against the <u>Sacramento Kings</u>. The series would stretch to seven games, the first time this had happened to the Lakers since the 2000 Western Conference Finals. However, the Lakers were able to beat their division rivals and make their third consecutive NBA Finals appearance. In the <u>2002 Finals</u>, against the <u>New Jersey Nets</u>, Bryant averaged 26.8 points, 51.4% shooting, 5.8 rebounds, 5.3 assists per game, which included scoring a quarter of the team's points. [83] At age 23, Bryant became the youngest player to win three championships. [83] Bryant's play was notable and praised for his performance in the fourth quarter of games, specifically the last two rounds of the playoffs. [83][84] This cemented Bryant's reputation as a "clutch player".

Coming up short (2002–2004)

In the first game of the <u>2002–03 season</u>, Bryant recorded 27 points, 10 rebounds, 5 assists and 4 steals in an 87–82 loss to the visiting Spurs. On November 1, Bryant recorded a triple-double of 33 points, 15 rebounds and 12 assists in a 108–93 win over the LA Clippers. He also set an NBA record for three-

pointers in a game on January 7, 2003, when he made 12 against the Seattle SuperSonics. [87] Bryant averaged 30 points per game and embarked on a historic run, posting 40 or more points in nine consecutive games while averaging 40.6 in the entire month of February. In addition, he averaged 6.9 rebounds, 5.9 assists, and 2.2 steals per game, all career-highs to that point. [12] Bryant was once again voted to both the All-NBA and All-Defensive first teams, [12] and came in third place in voting for the MVP award. After finishing 50–32 in the regular season, the Lakers floundered in the playoffs and lost in the Western Conference semi-finals in six games to the eventual NBA champions San Antonio Spurs. [88]

In the following <u>season</u>, the Lakers were able to acquire NBA All-Stars <u>Karl Malone</u>, and <u>Gary Payton</u> to make another push at the NBA championship.^[89] Bryant was arrested for sexual assault before the season began.^[90] This caused Bryant to miss some games due to court appearances or attend court earlier in the day and travel to play games later in same day.^[91] In the final game of the regular season, the Lakers played the



Bryant at the free-throw line, 2005

<u>Portland Trail Blazers</u>. Bryant made two buzzer-beaters to win the game and the <u>Pacific Division</u> title. At the end of the fourth quarter, Bryant made a three-pointer with 1.1 seconds left to send it into overtime. ^[92] The game eventually went to a second overtime, in which Bryant made another three-pointer as time expired to lift the Lakers past the Blazers, 105–104. ^[92]

With a starting lineup of O'Neal, Malone, Payton, and Bryant, the Lakers were able to reach the NBA Finals. [93] However, they were upset in five games by the Detroit Pistons, who won their first championship since 1990. [94] In that series, Bryant averaged 22.6 points per game and 4.4 assists. He shot 35.1% from the field. [95] Jackson's contract as coach was not renewed, and Rudy Tomjanovich took over. [96] O'Neal was traded to the Miami Heat for Lamar Odom, Caron Butler, and Brian Grant. [97] The following day, Bryant declined an offer to sign with the Los Angeles Clippers and re-signed with the Lakers, on a seven-year contract. [98]

Scoring records and playoff upsets (2004–2007)

Bryant was closely scrutinized and criticized during the <u>2004–05 season</u> with his reputation badly damaged from all that had happened over the previous year. A particularly damaging salvo came when Jackson wrote *The Last Season: A Team in Search of Its Soul*. The book detailed the events of the Lakers' tumultuous <u>2003–04 season</u> and has several criticisms of Bryant. In the book, Jackson called Bryant "un-coachable". Midway through the season, Tomjanovich suddenly resigned as Lakers coach, citing the recurrence of health problems and exhaustion. Without Tomjanovich, stewardship of the remainder of the Lakers' season fell to career assistant coach <u>Frank Hamblen</u>. Bryant was the league's second-leading scorer at 27.6 points per game, but he was surrounded by a subpar supporting cast, and the Lakers went 34–48 and missed the playoffs for the first time in over a decade. The year signified a drop in Bryant's overall status in the NBA, as he did not make the NBA All-Defensive Team and was also demoted to the All-NBA Third Team. During the season, Bryant also engaged in public feuds with Malone and Ray Allen.

The <u>2005–06 season</u> marked a crossroads in Bryant's basketball career. Despite past differences with Bryant, Jackson returned to coach the Lakers. ^[106] Bryant endorsed the move, and by all appearances, the two men worked together well the second time around, leading the Lakers <u>back into the playoffs</u>. Bryant's individual scoring accomplishments posted resulted in the finest statistical season of his career. On December 20, 2005, Bryant scored 62 points in three quarters against the <u>Dallas Mavericks</u>. Entering the fourth quarter, Bryant outscored the entire Mavericks team 62–61, the only time a player has done this through three quarters since

the introduction of the <u>shot clock</u>.^[107] When the Lakers faced the <u>Miami Heat</u> on January 16, 2006, Bryant and Shaquille O'Neal made headlines by engaging in handshakes and hugs before the game, signifying a change in <u>the feud</u> that had festered between them.^[108] A month later, at the <u>2006 NBA All-Star Game</u>, the two were seen laughing together.^[109]

On January 22, 2006, Bryant scored a career-high 81 points in a 122–104 victory against the Toronto Raptors. [110] In addition to breaking the previous franchise record of 71 set by Elgin Baylor, Bryant's 81-point game was the second-highest point total in NBA history, surpassed only by Chamberlain's 100-point game in 1962. [111] Whereas Chamberlain was fed repeatedly by teammates for inside shots in a blowout win, Bryant created his own shot—mostly from the outside—in a game which the Lakers trailed at halftime by 14 and did not pull away until the fourth quarter. [112][113] Chamberlain, playing in an era when the games were paced faster and scoring opportunities were more plentiful, [113][114] accounted for 59 percent of his team's points in Philadelphia's 169–147 win, compared to Bryant scoring 66 percent of the Lakers' 122 points. [115][116] In that same month, Bryant also became the first player since 1964 to score



Bryant scored a career high of 81 points against the Toronto Raptors in Staples Center, the second-highest single scoring performance in NBA history, surpassed only by Wilt Chamberlain's 100-point game in 1962.

45 points or more in four consecutive games, joining Chamberlain and Baylor as the only players ever to do so. [117] For the month of January, Bryant averaged 43.4 points per game, [118] the eighth highest single month scoring average in NBA history and highest for any player other than Chamberlain. [119] By the end of the 2005–06 season, Bryant set Lakers single-season franchise records for most 40-point games (27) and most points scored (2,832). [120] He won the league's scoring title for the first time by averaging 35.4 points per game, becoming just the fifth player in league history to average at least 35 in a season. [b] Bryant finished in fourth place in the voting for the 2006 NBA Most Valuable Player Award but received 22 first place votes—second only to winner Steve Nash. [123]

Later in the season, it was reported that Bryant would change his jersey number from 8 to 24 at the start of the 2006–07 season. Bryant's first high school number was 24 before he switched to 33.^{[124][125]} After the Lakers' season ended, Bryant said on TNT that he wanted 24 as a rookie, but it was unavailable, as was 33, retired with Kareem Abdul-Jabbar. Bryant wore 143 at the Adidas ABCD camp and chose 8 by adding those numbers.^[125] In the first round of the playoffs, the Lakers played well enough to reach a 3–1 series lead over the Phoenix Suns, culminating with Bryant's overtime-forcing and game-winning shots in Game 4. They came within six seconds of eliminating the second-seeded Suns in Game 6, however, they lost that game 126–118 in overtime.^[126] Despite Bryant's 27.9 points per game in the series, the Lakers broke down and ultimately fell to the Suns in seven games.^[126] After scoring 50 points on 20 of 35 shooting in the Game 6 loss, Bryant was criticized for only taking three shots in the second half of the 121–90 Game 7 loss to Phoenix.^{[127][128]}

During the 2006–07 season, Bryant was selected to his ninth All-Star Game appearance, and on February 18, he logged 31 points, 6 assists, and 6 steals, earning his second career All-Star Game MVP trophy. Over the course of the season, Bryant became involved in a number of on-court incidents. On January 28 while attempting to draw contact on a potential game-winning jump shot, he flailed his arm, striking San Antonio Spurs guard Manu Ginóbili in the face with his elbow. Following a league review, Bryant was suspended for the subsequent game at Madison Square Garden against the New York Knicks. The basis given for the suspension was that Bryant had performed an "unnatural motion" in swinging his arm backward. Later, on March 6, he seemed to repeat the motion, this time striking Minnesota Timberwolves guard Marko



Bryant driving towards the basket

<u>Jarić</u>. ^[130] On March 7, the NBA handed Bryant his second one-game suspension. ^[132] In his first game back on March 9, he elbowed <u>Kyle Korver</u> in the face which was retroactively re-classified as a Type 1 flagrant foul. ^[130]

On March 16, Bryant scored a season-high 65 points in a home game against the Portland Trail Blazers, which helped end the Lakers 7-game losing streak. This was the second-best scoring performance of his 11-year career. [133] The following game, Bryant recorded 50 points against the Minnesota Timberwolves, [134] after which he scored 60 points in a road win against the Memphis Grizzlies—becoming the second Laker to score three straight 50-plus point games, a feat not seen since Jordan last did it in 1987. [135] The only other Laker to do so was Baylor, who also scored 50+ in three consecutive contests in December 1962. [135] In the following day, in a game against the New Orleans/Oklahoma City Hornets, Bryant scored 50 points, making him the second player in NBA history to have four straight 50-point games behind Chamberlain, who achieved it twice with streaks of five and

seven.^[136] Bryant finished the year with a total of ten 50-plus point games, surpassed only by Chamberlain.^[c] Bryant also won his second straight scoring title that season.^[137] Throughout the 2006–07 season, his jersey became the top selling NBA jersey in the United States and China.^[138] A number of journalists have attributed the improved sales to Bryant's new number, as well as his continuing All-Star performance on the court.^{[139][140]} In the 2007 NBA playoffs, the Lakers were once again eliminated in the first round by the Phoenix Suns. 4–1.^[141]

Back on top (2007–2010)

On May 27, 2007, <u>ESPN</u> reported that Bryant stated that he wanted to be traded if <u>Jerry West</u> did not return to the team with full authority. Bryant later confirmed his desire for West's return to the franchise but denied stating that he would want to be traded if that did not take place. However, three days later, on <u>Stephen A. Smith</u>'s radio program, Bryant expressed anger over a Lakers "insider" who claimed that Bryant was responsible for <u>Shaquille O'Neal</u>'s departure from the team, and publicly stated, "I want to be traded." Three hours after making that statement, Bryant stated in another interview that after having a conversation with head coach Jackson, he had reconsidered his decision and backed off his trade request. Playant was later shown in an infamous amateur video saying that center <u>Andrew Bynum</u> should have been traded for All-Star Jason Kidd. [146][147]

On December 23, 2007, Bryant became the youngest player (29 years, 122 days) to reach 20,000 points, in a game against the New York Knicks, in Madison Square Garden, after scoring 39 points to go along with 11 rebounds and 8 assists. [148][149] This record has since been broken by LeBron James. On March 28, Bryant scored a season-high 53 points to go with 10 rebounds in a loss to the Memphis Grizzlies. [150]

Despite an injury to his shooting hand's small finger, described as "a complete tear of the <u>radial collateral ligament</u>, an <u>avulsion fracture</u>, and a volar plate injury at the MCP joint" that occurred in a game on February 5, 2008, Bryant played all 82 games of the regular season instead of opting for surgery. Regarding his injury, he stated, "I would prefer to delay any surgical procedure until after our Lakers season, and this summer's Olympic Games. But, this is an injury that myself [<u>sic</u>] and the Lakers' medical staff will just have to continue to monitor on a day-to-day basis." [151] In early September 2008, Bryant decided not to have surgery to repair the injury. [152]

Aided by the trade for All-Star Pau Gasol, Bryant led his team to a West-leading 57–25 record. The Lakers swept the Nuggets in the first round and on May 6, 2008, and Bryant was officially announced as the league MVP. He said, "It's been a long ride. I'm very proud to represent this organization, to represent this city." West, who was responsible for bringing Bryant to the Lakers, was on hand at the press conference to observe Bryant receive his MVP trophy from NBA commissioner David Stern. Stern stated, "Kobe deserved it. He's had just another great season. Doesn't surprise me one bit." In addition to winning his MVP award, Bryant was the only unanimous selection to the All-NBA team on May 8, 2008, for the third straight season and sixth time in his career. He would then headline the NBA All-Defensive First Team with Kevin Garnett, receiving 52 points overall including 24 first-place nods, earning his eighth selection. [157]

The Lakers concluded the 2007–08 regular season with a 57–25 record, finishing first in the Western Conference and setting up themselves for a first-round contest against the Nuggets. In Game 1, Bryant, who said he made



Bryant's Lakers lost to the Boston Celtics in six games during the 2008 NBA Finals.

himself a decoy through most of the game, scored 18 of his 32 points in the final eight minutes to keep Los Angeles safely ahead. That made Denver the first 50-win team to be swept out of the first round of the playoffs since the Memphis Grizzlies fell in four games to the San Antonio Spurs in 2004. In the first game of the next round, against the Jazz, Bryant scored 38 points as the Lakers beat the Jazz in Game 1. The Lakers won the next game as well, but dropped Games 3 and 4, even with Bryant putting up 33.5 points per game. The Lakers then won the next two games to win the semifinals. This set up a Western Conference Finals berth against the San Antonio Spurs. The Lakers defeated the Spurs in five games, sending themselves to the NBA Finals, against the Boston Celtics. This marked the fifth time in Bryant's career, and the first time without O'Neal, that he made the NBA Finals. The Lakers then lost to the Boston Celtics in six games.



Derek Fisher and Bryant with President Barack Obama during the White House visit honoring the Lakers' 2009 championship

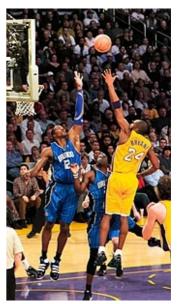
In the 2008–09 season, the Lakers opened the campaign by winning their first seven games.^[164] Bryant led the team to tie the franchise record for most wins to start the season going 17–2,^[165] and by the middle of December they compiled a 21–3 record. He was selected to his eleventh consecutive All-Star Game as a starter,^[166] and was named the Western Conference Player of the Month for December and January in addition to being named Western Conference Player of the week three times.^[167] In a game against the Knicks on February 2, 2009, Bryant scored 61 points, setting a record for the most points scored at Madison Square Garden.^[168] During the 2009 NBA All-Star Game, Bryant tallied 27 points, 4 assists, 4 rebounds, and 4 steals was awarded All-Star Game co-MVP with former teammate

O'Neal.^[169] The Lakers finished the regular season with the best record in the west (65–17). Bryant was runner-up in the MVP voting behind <u>LeBron James</u>, ^[170] and was selected to the All-NBA First Team and All-Defensive First Team for the seventh time in his career.

In the playoffs, the Lakers defeated the <u>Utah Jazz</u> in five games and the <u>Houston Rockets</u> in seven games in the opening two rounds. By finishing off the <u>Denver Nuggets</u> in the Conference Finals in six games, the Lakers earned their second straight trip to the <u>NBA Finals</u>. The Lakers defeated the <u>Orlando Magic</u> in five games. Bryant was awarded his first <u>NBA Finals MVP</u> trophy upon winning his fourth championship, ^[171] achieving series averages of 32.4 points, 7.4 assists, 5.6 rebounds, 1.4 steals and 1.4 blocks. ^[172] He became

the first player since West in the <u>1969 NBA Finals</u> to average at least 32.4 points and 7.4 assists for a finals series^[173] and the first since Jordan to average 30 points, 5 rebounds, and 5 assists for a title-winning team in the finals.^[174]

During the 2009–10 season, Bryant made six game-winning shots including a buzzer-beating, one-legged 3-pointer against the Miami Heat on December 4, 2009.^[175] Bryant considered the shot one of the luckiest he has made.^[175] A week later, Bryant suffered an avulsion fracture in his right index finger in a game against the Minnesota Timberwolves. [176] Despite the injury, Bryant elected to continue playing, rather than take any time off to rest the injury. [176] Five days after his finger injury, he made another game-winning shot, after missing on an opportunity in regulation, this time against the Milwaukee Bucks in an overtime game. [177] Bryant also became the youngest player (31 years, 151 days) to reach 25,000 points in his career during the season, surpassing Chamberlain. [178] He continued his dominant clutch plays making yet another game-winning three-pointer against the Sacramento Kings, [179] and what would be the game-winning field goal against the Boston Celtics.^[180] The following day, he surpassed West to become the all-time leading scorer in Lakers franchise history. [181] After being sidelined for five games by an ankle injury, Bryant made his return and made another clutch three-pointer to give the Lakers a one-point lead with four seconds remaining against the Memphis Grizzlies. [182] Two weeks later, he made his sixth game-winning shot of the season, against the Toronto Raptors.[183]



Bryant shoots a left-handed floater over future teammate Dwight Howard of the Orlando Magic on January 18, 2010.

On April 2, 2010, Bryant signed a three-year contract extension worth \$87 million. [184] Bryant finished the regular season missing four of the final five games, due to injuries to his knee and finger. Bryant suffered multiple injuries throughout the season and as a result, missed nine games. The Lakers began the playoffs as the number one seed in the Western Conference against the Oklahoma City Thunder, [185] eventually defeating them in six games. [186] The Lakers swept the Utah Jazz in the second round [187] and advanced to the Western Conference Finals, where they faced the Phoenix Suns. In Game 2, Bryant finished the game with 13 assists, setting a new playoff career-high; it was the most assists by a Laker in the playoffs since Magic Johnson had 13 in 1996. [188] The Lakers went on to win the series in six games capturing the Western Conference Championship and advancing to the NBA Finals for a third straight season. [189] In a rematch against the 2008 Champion Boston Celtics, Bryant, despite shooting 6 for 24 from the field, led the Lakers back from a thirteen-point third-quarter deficit in Game 7 to win the championship; he scored 10 of his game-high 23 points in the fourth quarter and finished the game with 15 rebounds. Bryant won his fifth championship and earned his second consecutive NBA Finals MVP award. [190] This marked the first time the Lakers won a Game 7 against the Boston Celtics in the NBA Finals. [191] Bryant said that this was the most satisfying of all of his five championships.

Chasing a sixth championship (2010–2013)

Bryant wanted a sixth championship to match Jordan's total.^[193] The Lakers started the <u>2010–11 season</u> by winning their first eight games.^[194] In his ninth game of the season, playing against the <u>Denver Nuggets</u>, Bryant became the youngest player in NBA history to reach 26,000 career points.^[195] Bryant also recorded his first triple-double since January 21, 2009.^[196] On January 30 against the Celtics, he became the youngest player to score 27,000 points.^[197] On February 1, 2011, Bryant became one of seven players with at least 25,000 points, 5,000 rebounds, and 5,000 assists.^[198] In Boston on February 10, Bryant scored 20 of his 23 points in the second half as the Lakers rallied from an early 15-point deficit for a 92–86 win over the



Bryant and fellow Lakers meet with President Barack Obama in honor of the 2010 championship.

Celtics.^[199] It was the Lakers' first victory of the season against one of the league's top four teams, as they entered the game 0–5 in previous matchups and had been outscored by an average of 11 points.^[200] Bryant, selected to his 13th straight All-Star game after becoming the leading vote-getter, had 37 points, 14 rebounds, and three steals in the 2011 All-Star Game and won his fourth All-Star MVP, tying Hall of Famer Bob Pettit for the most All-Star MVP awards.^{[201][202]} During the season, Bryant moved from 12th to 6th place on the NBA all-time career scoring list, passing John Havlicek, Dominique Wilkins, Oscar Robertson, Hakeem Olajuwon, Elvin Hayes, and Moses Malone.^[203] Bryant finished the season averaging less than 20 shots a game, his fewest since the 2003–04 season.^[204]

On April 13, 2011, the NBA fined Bryant \$100,000 for directing a gay slur at referee Bennie Adams in frustration in the previous day's game. [205][206][207] The Gay & Lesbian Alliance Against Defamation praised the NBA's decision to fine Bryant, and the Human Rights Campaign said that Bryant's language was a "disgrace" and "distasteful". Bryant stated that he was open to discussing the matter with gay rights groups and wanted to appeal his fine. [208][209][210] He later apologized for the use of the word. [211][212] Bryant and other Lakers appeared in a Lakers public service announcement denouncing his behavior. [213] The team's quest for another three-peat was ended when they were swept by the Dallas Mavericks in the second round of the playoffs. [214]

Bryant received experimental <u>platelet-rich plasma</u> therapy called <u>Orthokine</u> in Germany to treat the pain on his left knee and ankle, [215][216] and <u>Mike Brown</u> replaced the retired Jackson as coach of the Lakers in the off-season. Bryant began the season playing with an injured wrist. [217] On January 10, 2012, Bryant scored 48 points against the Suns. "Not bad for the seventh-best player in the league", said Bryant, referring to a preseason ESPN ranking of the NBA's top players. [218] He went on to score 40, 42, and 42 in his next three games. [219] It was the sixth time in his career he scored 40 or more points in four straight games, a feat exceeded only by Chamberlain (19 times). [220] At the <u>2012 NBA All-Star Game</u>, Bryant scored 27 points to pass Jordan as the career scoring leader in the All-Star Game. [221] He also suffered a broken nose and a concussion in the



Bryant wearing a mask in 2012 after suffering a broken nose

third quarter of the All-Star Game after a hard foul from <u>Dwyane Wade</u>. ^[222] In April, Bryant missed seven games with a bruised left shin. ^[223] He returned three games before the end of the regular season. In the last game of the regular season, against Sacramento, he chose not to go for a possible third NBA scoring title, having needed 38 points to surpass Kevin Durant. ^[224] The Lakers were knocked out of the playoffs by Durant's Oklahoma City Thunder in the second round of the playoffs, losing in five games. ^[225]

The Lakers in <u>2012–13</u> acquired center <u>Dwight Howard</u> and point guard Steve Nash. On November 2, 2012, Bryant scored 40 points with two steals, and he passed <u>Magic Johnson</u> (1,724) as the Lakers career leader in steals. However, the Lakers lost the game to the Clippers and started the season 0–3 for the first time in 34 years and just the fourth time in franchise history. After starting the season 1–4, coach Brown was fired. He was replaced by Mike D'Antoni, who Bryant knew as a child when Bryant's father was playing in Italy and D'Antoni was also a star player there. Bryant had grown close with D'Antoni during their time with Team USA. On December 5 against New Orleans, Bryant became the youngest player (34 years and 104 days) in league history to score 30,000 points, joining Hall of Famers Chamberlain, Jordan, Kareem Abdul-Jabbar, and Karl Malone as one of five players to reach that milestone.

in a 101–100 win over the <u>Charlotte Bobcats</u>, Bryant scored 30+ points in his seventh consecutive game, the longest streak ever by an NBA player after turning 34 years old; it was the fourth-longest such streak in his career. His streak would be snapped at 10 on December 28 in a 104–87 win over the <u>Portland Trail Blazers</u>, when he scored 27 points, sitting out the whole fourth quarter. In a move to improve the team's defense, D'Antoni began having Bryant guard the opponent's best perimeter player; Bryant was the primary defender on the Cavaliers' <u>Kyrie Irving</u>, who was held to 15 points. Pryant acknowledged he was a more focused defender when he had a challenging defensive assignment as opposed to when he played off the ball against weaker players. His defense disrupted opponents and freed Nash from unfavorable matchups. [236]

Bryant was leading the league in scoring through much of the first 42 games. [237] With a disappointing 17–25 start to the season, [238] D'Antoni had Bryant became the primary facilitator on offense and Nash was moved off the ball and became more of a spot-up shooter. [239][240][241] In the next three games, Bryant had at least 10 assists in three wins with a three-game total of 39 assists, the most in his career. He missed a triple-double in each game with nine rebounds twice and eight in the other. [242][243] In two crucial wins in March, he scored at least 40 points and had at least 10 assists in back-to-back games, becoming the first Laker to accomplish the feat since West in 1970. [244][245]

With the Lakers fighting to secure the eighth and final playoff berth in the Western Conference, coupled with injuries on the team, Bryant began playing almost all 48 minutes each game. [246] On April 10, 2013, Bryant became the first player in NBA history to get 47 points, eight rebounds, five assists, four blocks, and three steals in an NBA game. [247] On April 12, Bryant suffered a



Bryant dunking against the Milwaukee Bucks, 2013

torn Achilles tendon against the Golden State Warriors, ending his season. His injury came while he was playing seven consecutive quarters and at least 40 minutes for seven consecutive games. The 34-year-old Bryant was averaging his most minutes (38.6) in six years, and only Portland rookie Damian Lillard was averaging more minutes. Lakers general manager Mitch Kupchak had spoken to Bryant about his extensive playing time 10 days earlier, but Bryant insisted the minutes needed to continue given the Lakers' playoff push. Bryant had surgery on April 13 to repair the tear, and it was estimated he would miss six to nine months. He ended the season with his customary numbers scoring an average of 27.3 points, 46.3 percent shooting, 5.6 rebounds, and 6 assists. However, The New York Times called his leading of the Lakers back into playoff contention "perhaps some of the finest work of his career." Eight times he reached 40 points during the season, and eleven times he had 10 or more assists in his role as distributor, dubbed "Magic Mamba" after the passing skills of Magic Johnson. Bryant's assists were the second-highest of his career and his field goal percentage was its highest since 2008–09. The Lakers finished the season at 45–37, good for seventh in the West. Playing without Bryant, the Lakers were swept in four games by the San Antonio Spurs in the first round of the playoffs.

Injury-plagued years (2013–2015)

Bryant resumed practicing in November 2013, after the 2013–2014 season had already begun. On November 25, he signed a two-year contract extension with the Lakers at an estimated value of \$48.5 million. He remained the league's highest-paid player, although he accepted a discounted deal; he had been eligible to receive an extension starting at \$32 million per year. Bryant's contract became a polarizing topic, with detractors arguing that stars should take less money to allow their team more financial freedom, while supporters countered that the NBA's biggest stars were being paid less than their true value. Psyant resumed playing on December 8 after missing the season's first 19 games. On December 17, Bryant



Bryant shooting against Marcin Gortat of the Washington Wizards, 2014

matched his season high of 21 points in a 96–92 win over Memphis, but he suffered a lateral tibial plateau fracture in his left knee that was expected to sideline him for six weeks.^[257] He had played six games since returning from his Achilles injury, which included time at point guard after injuries to Nash, Steve Blake, and Jordan Farmar. [258] Bryant was averaging 13.8 points, 6.3 assists, and 4.3 rebounds. [259] Despite being sidelined, he was voted by fans to start in his 16th All-Star game. Bryant did not feel he was deserving of the selection, and some likened it to a career achievement award for his past performance. [260] However, he missed playing in the game, still hampered by his knee.^[261] On March 12, 2014, the Lakers ruled Bryant out for the remainder of the season, citing his need for more rehab and the limited time remaining in the season. At the time, the team was 22-42 and tied for the worst record in the Western Conference. The Lakers finished 27–55 and missed the playoffs for the first time since 2005. [259]

Bryant returned for the 2014–15 season, his 19th season with the Lakers, [262] who had replaced D'Antoni with Bryant's former Lakers teammate, Byron Scott. [263] On November 30, 2014, in a 129–122 overtime victory against the Toronto Raptors, Bryant recorded his 20th career triple-double with 31 points, 12 assists and 11 rebounds. [264] At age 36, he became the oldest NBA player to ever achieve 30 points, 10 rebounds, and 10 assists in a game. [d] On December 14, Bryant became the NBA's third all-time leading scorer, passing Jordan (32,292) in a 100–94 win against Minnesota. [266] He played in the first 27 games of the season, [267] averaging team-highs with 26.4 points and 35.4 minutes per game while leading the league with 22.4 shots per game. [268][269] However, Scott held him out for three straight games to rest after one of his worst performances of the season, when Bryant committed nine turnovers and scored 25 points on just 8-for-30 shooting in a 108–101 loss to Sacramento. [268][270] He was suffering from soreness in his knees, feet, back, and Achilles tendons and Scott planned to reduce his workload going forward. [271][272] Three times Bryant had exceeded 40 minutes in a game, [273] and the coach blamed himself for overloading him after he started the season in such great shape. [274] For the season, Bryant had been shooting just 37 percent from the field, and the team's record was only 8–19. [267][269] In his second game back after resting, he had 23 points, 11 assists, and 11 rebounds in a 111–103 win over Denver, and became just the third player in league history to record multiple triple-doubles in a season at age 36 or older. [e] On January 21, 2015, Bryant suffered a rotator cuff tear in his right shoulder while driving baseline for a two-handed dunk against the New Orleans Pelicans.^[276] Though he was right-handed, he returned to play in the game and ran the offense while shooting, dribbling, and passing almost exclusively with his left hand. [277] Prior to the injury, Bryant had been rested in 8 of 16 games.^[273] He underwent season-ending surgery for the injury, finishing the season averaging 22.3 points but shooting a career-low 37.3 percent, well below his 45.4 percent career mark to start the season.^[278] He was expected to be sidelined for nine months with a return targeted toward the start of the 2015–16 season. [279][280] The Lakers finished the season with a record of 21–61, surpassing the franchise record for most losses in a season that they had set the previous year. [281]

Final season (2015–2016)

After recovering to play in the <u>2015–16</u> preseason, ^[282] Bryant suffered a calf injury and missed the final two weeks of exhibition games. ^[283] However, he played in the season opener to begin his 20th season with the Lakers, surpassing <u>John Stockton</u>'s league record of 19 for the <u>most seasons with the same team</u>. ^[284] On November 24, 2015, the Lakers fell to 2–12 after losing 111–77 to the Warriors. Bryant scored just four

points in 25 minutes on 1-for-14 shooting, matching the worst-shooting game of his career in which he attempted at least five shots.^{[285][286]} On December 1, 2015, Bryant played his last game against his hometown team, the Philadelphia 76ers, where the Lakers lost 103–91.^[287]

On November 29, 2015, Bryant announced via *The Players' Tribune* that he would be retiring at the end of the season. In his poem titled "Dear Basketball", Bryant wrote that he fell in love with the game at age six; "A love so deep I gave you my all/From my mind & body/To my spirit & soul." The 2015–16 season "is all I have left to give./My heart can take the pounding/My mind can handle the grind/But my body knows it's time to say goodbye./And that's OK./I'm ready to let you go."^[288] In a letter distributed to Lakers' fans before that evening's game against the <u>Indiana Pacers</u>, Bryant wrote, "What you've done for me is far greater than anything I've done for you. ... My love for this city, this team and for each of you will never fade. Thank you for this incredible journey."^[289]



Bryant playing against Gary Neal the Washington Wizards after announcing his forthcoming retirement, 2015

At the time of his announcement, he was second on the team in minutes (30.8) behind <u>Jordan Clarkson</u> and leading the team with 16.7 field goal attempts per game, while averaging just 15.7 points

and shooting a career-low 31.5 percent.^{[286][290]} His free throw attempts had dropped from his career average, and his game had become over-reliant on <u>pump fakes</u> and long-range shots, making a league-worst 19.5 percent from three-point range while attempting seven a game, almost double his career average.^{[290][291]} In his press conference after the announcement, he acknowledged his declining skills. "Even though I play like shit, I've worked really, really hard not to play like crap and I do everything I possibly can. And I feel good about that", he said.^{[292][293]}



Bryant, in his final Cleveland game, defending LeBron James

Bryant requested that opposing teams on the road not hold any on-court ceremonies in his honor or present him any gifts in public. Prior to announcing his retirement, he had been steadfast about not wanting the fuss of a staged farewell tour, preferring to hear boos instead of cheers. Still, he was honored around the league with video tributes and fan ovations, including arenas that historically jeered him such as Wells Fargo Center in Philadelphia, Vivint Smart Home Arena in Salt Lake City, TD Garden in Boston, and Sleep Train Arena in Sacramento. Previously, Bryant was respected but not beloved, and he was astonished at the cheers he was now receiving.

On February 3, Bryant made seven three-pointers and scored a then season-high 38 points, including 14 of the team's 18 points in the last 5:02 of the game, for a 119–115 win over the Minnesota Timberwolves. The win ended a 10-game losing streak, and the Lakers averted establishing the longest losing streak in franchise history. [302] Bryant became just the fourth NBA player

over 37 years old to log at least 35 points, five rebounds, and five assists in a game. [f] Bryant was the leading overall vote-getter for the 2016 All-Star Game with 1.9 million votes, ahead of Stephen Curry's 1.6 million. Having moved to small forward that season, Bryant was selected as a frontcourt starter for the first time. [304] Playing in his first All-Star game since 2013, Bryant had 10 points, six rebounds, and seven assists. [305] West teammates offered to feed him the ball in an attempt to get him another All-Star MVP, but he declined. [305][306]

In the season finale on April 13, Bryant scored an NBA season-high 60 points against <u>Utah</u> in his last NBA game, outscoring the entire Jazz team 23–21 in the fourth quarter, in the Lakers' 101–96 victory. [307][308] He became the oldest player to score 60 or more points in a game at 37 years and 234 days old. [309] The Lakers finished the season with a 17–65 record, their worst record in franchise history. [310]

National team career

Bryant declined to play in the 2000 Olympics because he was getting married in the off-season.^[311] He also decided not to play in the 2002 FIBA World Championship.^[312] Bryant was originally selected for the FIBA Americas Championship in 2003 but withdrew after undergoing arthroscopic shoulder and knee surgeries.^[313] In the following summer, he had to withdraw from the Olympic team because of his sexual assault case.^[314] Along with LeBron James, he was one of the first two players to be publicly named to the 2006–2008 U.S. preliminary roster in 2006 by Jerry Colangelo.^[315] However, he was once again sidelined after knee surgery and didn't participate in the 2006 FIBA World Championship.^[316]



Bryant avoiding a collision in a game against China at the 2008 Summer Olympics

Bryant's <u>United States national team</u> career finally began in 2007. He was a member of the 2007 USA Men's Senior National Team and USA FIBA Americas Championship Team that finished 10–0, won gold and qualified the United States men for the 2008 Olympics. He started in all 10 of the USA's

FIBA Americas Championship games. Bryant averaged 15.3 points, 2.9 assists, 2.0 rebounds, and 1.6 steals per game in the tournament.^[317]

On June 23, 2008, he was named to the USA Men's Senior National Team for the <u>2008 Summer Olympics</u>. This was his first time going to the Olympics. Bryant scored 20 points, including 13 in the fourth quarter, along with six assists, as Team USA defeated Spain 118–107 in the <u>gold medal game</u> on August 24, 2008, for its first gold medal in a worldwide competition since the <u>2000 Olympics</u>. [319] He averaged 15.0 points, 2.8 rebounds, and 2.1 assists while shooting .462 from the field in eight Olympic contests.

Bryant rejoined the national team for the <u>2012 Summer Olympics</u>. [320] He retired from the team after winning another gold medal. [321]

Player profile

Listed at 6 feet 6 inches (1.98 m) and weighing 212 pounds (96 kg), [a][322] Bryant played primarily as a shooting guard. [322] He was often cited as one of the most dangerous scorers in the NBA. [323][324] Bryant has drawn frequent comparisons to Jordan, after whom he modeled his playing style. [325][326][327] Like Jordan, he became most known for shooting a fall-away jump shot. [328] Chris Ballard of *Sports Illustrated* described another of Bryant's most famous moves as the "jab step-and-pause": Bryant jabbed his non-pivot foot forward to let the defender relax, but instead of bringing the jab foot back, he pushed off of it and drove around his opponent to get to the basket. [329]

Bryant established a reputation for taking shots in the closing moments of tight games, [330][331][332] even when he was <u>double</u> or triple-teamed, and was noted as one of the premier closers in the NBA. [333][334] In a 2012 annual survey of NBA general managers, Bryant was selected for the 10th consecutive season as the player general managers would want to take a clutch shot with a game on the line. [335][336] Bryant enjoyed being the villain, and reveled in being booed and then silencing the crowd with his play. [80][301][337]



Bryant shoots a fadeaway over Shane Battier in 2009.

His ability to make difficult shots has also drawn criticism of his shot selection. [327][338] Throughout his career, Bryant was disparaged for being a selfish, high-volume shooter; [339][340][341] he missed more field goal attempts in his career than any other player in NBA history. [g] Phil Jackson, who coached Bryant for many years, stated that Bryant "tends to force the action, especially when the game isn't going his way. When his shot is off, Kobe will pound away relentlessly until his luck turns." [343] According to Bryant, "I would go 0 for 30 before I would go 0 for 9; 0 for 9 means you beat yourself, you psyched yourself out of the game." [112]

In addition to his abilities on offense, Bryant also established himself as a standout defensive player.^[344] Bryant rarely drew <u>charges</u> when he played defense, which he believed spared his body and contributed to his longevity.^[345] Some critics have suggested that Bryant's defensive accolades in his later years were based more on his reputation than his actual

play.[346][347][348]

Bryant was also lauded for his work ethic.^[349] Throughout his first 16 seasons, his body was resilient,^[279] and he exhibited a high pain threshold while often playing through injuries.^{[350][351]} A fierce competitor, Bryant made opponents and teammates alike the objects of his scorn.^{[352][353]} Many players have considered him difficult to play with because of his high level of commitment and performance.^{[354][355][356]} According to sportswriter Mark Heisler of *Forbes*, "circa 2004–2007, Kobe was the most alienated superstar the NBA had ever seen."^[357] He did, however, lead the Lakers to two championships after the departure of <u>Shaquille O'Neal</u>; during this period, he became more of a mentor to his teammates than he had been earlier in his career.^{[354][357]} Bryant's longtime head coach <u>Phil Jackson</u> noted that the biggest difference between his first and second stints in coaching the Lakers was if Bryant talked to teammates in his earlier years with the Lakers, it was usually, "Give me the damn ball." During the latter period, "[Bryant] embraced the team and his teammates, calling them up when we were on the road and inviting them out to dinner. It was as if the other players were now his partners, not his personal spear-carriers."^[358]

NBA career statistics

	Legend									
GP	Games played GS		Games started	MPG	Minutes per game					
FG%	Field goal percentage 3F		3-point field goal percentage	FT%	Free throw percentage					
RPG	Rebounds per game		Assists per game	SPG	Steals per game					
BPG	Blocks per game	PPG	Points per game	Bold	Career high					
				1						
†	Denotes seasons in w									
*	Led the league									

Source:[103]

Regular season

Year	Team	GP	GS	MPG	FG%	3P%	FT%	RPG	APG	SPG	BPG	PPG
<u>1996–</u> <u>97</u>	L.A. Lakers	71	6	15.5	.417	.375	.819	1.9	1.3	.7	.3	7.6
<u>1997–</u> <u>98</u>	L.A. Lakers	79	1	26.0	.428	.341	.794	3.1	2.5	.9	.5	15.4
<u>1998–</u> <u>99</u>	L.A. Lakers	50	50	37.9	.465	.267	.839	5.3	3.8	1.4	1.0	19.9
<u>1999–</u> 00†	L.A. Lakers	66	62	38.2	.468	.319	.821	6.3	4.9	1.6	.9	22.5
2000 <u></u> 01†	L.A. Lakers	68	68	40.9	.464	.305	.853	5.9	5.0	1.7	.6	28.5
2001– 02†	L.A. Lakers	80	80	38.3	.469	.250	.829	5.5	5.5	1.5	.4	25.2
<u>2002–</u> <u>03</u>	L.A. Lakers	82	82	41.5	.451	.383	.843	6.9	5.9	2.2	.8	30.0
<u>2003–</u> <u>04</u>	L.A. Lakers	65	64	37.6	.438	.327	.852	5.5	5.1	1.7	.4	24.0
<u>2004–</u> <u>05</u>	L.A. Lakers	66	66	40.7	.433	.339	.816	5.9	6.0	1.3	.8	27.6
<u>2005–</u> <u>06</u>	L.A. Lakers	80	80	41.0	.450	.347	.850	5.3	4.5	1.8	.4	35.4*
<u>2006–</u> <u>07</u>	L.A. Lakers	77	77	40.8	.463	.344	.868	5.7	5.4	1.4	.5	31.6*
<u>2007–</u> <u>08</u>	L.A. Lakers	82	82	38.9	.459	.361	.840	6.3	5.4	1.8	.5	28.3
2008– 09†	L.A. Lakers	82	82	36.1	.467	.351	.856	5.2	4.9	1.5	.5	26.8
2009 <u></u>	L.A. Lakers	73	73	38.8	.456	.329	.811	5.4	5.0	1.5	.3	27.0
<u>2010–</u> <u>11</u>	L.A. Lakers	82	82	33.9	.451	.323	.828	5.1	4.7	1.2	.1	25.3
<u>2011–</u> <u>12</u>	L.A. Lakers	58	58	38.5	.430	.303	.845	5.4	4.6	1.2	.3	27.9
<u>2012–</u> <u>13</u>	L.A. Lakers	78	78	38.6	.463	.324	.839	5.6	6.0	1.4	.3	27.3
2013 <u>–</u>	L.A. Lakers	6	6	29.5	.425	.188	.857	4.3	6.3	1.2	.2	13.8
2014– 15	L.A. Lakers	35	35	34.5	.373	.293	.813	5.7	5.6	1.3	.2	22.3
2015– 16	L.A. Lakers	66	66	28.2	.358	.285	.826	3.7	2.8	.9	.2	17.6
Ca	reer	1,346	1,198	36.1	.447	.329	.837	5.2	4.7	1.4	.5	25.0
All-	Star	15	15	27.6	.500	.324	.789	5.0	4.7	2.5	.4	19.3

Playoffs

Year	Team	GP	GS	MPG	FG%	3P%	FT%	RPG	APG	SPG	BPG	PPG
1997	L.A. Lakers	9	0	14.8	.382	.261	.867	1.2	1.2	.3	.2	8.2
1998	L.A. Lakers	11	0	20.0	.408	.214	.689	1.9	1.5	.3	.7	8.7
1999	L.A. Lakers	8	8	39.4	.430	.348	.800	6.9	4.6	1.9	1.3	19.8
2000†	L.A. Lakers	22	22	39.0	.442	.344	.754	4.5	4.4	1.5	1.5	21.1
2001†	L.A. Lakers	16	16	43.4	.469	.324	.821	7.3	6.1	1.6	.8	29.4
2002†	L.A. Lakers	19	19	43.8	.434	.379	.759	5.8	4.6	1.4	.9	26.6
2003	L.A. Lakers	12	12	44.3	.432	.403	.827	5.1	5.2	1.2	.1	32.1
2004	L.A. Lakers	22	22	44.2	.413	.247	.813	4.7	5.5	1.9	.3	24.5
2006	L.A. Lakers	7	7	44.9	.497	.400	.771	6.3	5.1	1.1	.4	27.9
2007	L.A. Lakers	5	5	43.0	.462	.357	.919	5.2	4.4	1.0	.4	32.8
2008	L.A. Lakers	21	21	41.1	.479	.302	.809	5.7	5.6	1.7	.4	30.1
2009†	L.A. Lakers	23	23	40.8	.457	.349	.883	5.3	5.5	1.7	.9	30.2
2010†	L.A. Lakers	23	23	40.1	.458	.374	.842	6.0	5.5	1.3	.7	29.2
2011	L.A. Lakers	10	10	35.4	.446	.293	.820	3.4	3.3	1.6	.3	22.8
2012	L.A. Lakers	12	12	39.7	.439	.283	.832	4.8	4.3	1.3	.2	30.0
С	areer	220	200	39.3	.448	.331	.816	5.1	4.7	1.4	.6	25.6

Basketball legacy

Bryant was called "one of the greatest players in the history of our game" by NBA commissioner Adam Silver, [360] and The New York Times wrote that he had "one of the most decorated careers in the history of the sport." [360] Reuters called him "arguably the best player of his generation", [333] while both Sporting News and TNT named him their NBA player of the decade for the 2000s. [361][362] In 2008 and again in 2016, ESPN ranked him the second-greatest shooting guard of all time after Jordan. [338][363] Players including Kevin Durant, [364] Dirk Nowitzki, [365] Dwyane Wade, [300] and Derrick Rose called Bryant their generation's version of Jordan. [366][367] The Press-Enterprise described Bryant as "maybe the greatest Laker in the



Bryant handling the ball in 2014, when he became the first NBA player with over 30,000 points and 6,000 assists^[359]

organization's history".^[368] He was the Lakers' all-time leading scorer, and his five titles are tied for the most in franchise history.^[369] Both numbers he wore during his career, 8 and 24, were retired by the Lakers on December 18, 2017.^[370]

With career averages of 25.0 points, 5.2 rebounds, 4.7 assists, and 1.4 steals per game, [322] he was considered one of the most complete players in NBA history. [371] He was the first player in NBA history to have at least 30,000 career points and 6,000 career assists, [359] and was one of only four players with 25,000 points, 6,000 rebounds, and 6,000 assists. [372] Bryant led the NBA in scoring during the 2005–06 and 2006–07 seasons. [12] His 81-point performance against Toronto in 2006 was the second-highest in NBA history, [373] behind only Chamberlain's 100. He scored at least 50 points 24 times in his career, which is third in league history behind Jordan (31) and Chamberlain (118); [290] six times Bryant scored at least 60. [374] He was just the

third player in NBA history to average 40 points in a calendar month, which he accomplished four times. ^[h] Bryant was voted the league MVP in 2008 and led his team to the 2008 NBA Finals as the first seed in the Western Conference. ^[375] In the 2008 Summer Olympics, he won a gold medal as a member of the U.S. men's basketball team, occasionally referred to as "The Redeem Team". ^[376] He won another gold medal at the 2012 Summer Olympics. He led the Lakers to two more championships in 2009 and 2010, winning the Finals MVP award on both occasions.

Bryant was an 18-time All-Star, which ranks second behind only <u>Kareem Abdul-Jabbar</u>'s 19.^[377] He was chosen a record 18 straight times, each time as a starter. ^[277] On four occasions (2003, 2011, 2013, 2016) he was the leading vote-getter. ^[377] Four times Bryant was named the <u>All-Star MVP</u>, a record he shares with <u>Bob Pettit</u>. ^[374] He was selected to the <u>All-NBA Team</u> on 15 occasions, tied for the most with Abdul-Jabbar and <u>Tim Duncan</u>, ^[378] and his 11 first-team honors are tied for the second-most ever with <u>Karl Malone</u>. ^[379] Bryant was also a 12-time <u>All-Defensive Team</u> selection, trailing only Duncan's 15, and nine times he was named to the All-Defensive First Team, tied with Jordan, Garnett, and <u>Gary Payton</u> for the most all time. ^[369] He was the first guard to <u>play 20 seasons in the NBA</u>. ^[369] He also won the <u>NBA Slam Dunk Contest</u> in 1997 and was its youngest winner. ^[380] In his career, Bryant scored 40-plus points in 121 games, and 21 times he recorded a triple-double. ^[290]

Off the court

Personal life

In November 1999, 21-year-old Bryant met 17-year-old Vanessa Laine while she was working as a background dancer on the <u>Tha Eastsidaz</u> music video "G'd Up". [381] Bryant was in the building and working on <u>his debut musical album</u>. The two began dating and became engaged six months later in May 2000, [381] while Laine was still a senior at <u>Marina High School</u> in <u>Huntington Beach</u>, California. To avoid media scrutiny, she finished high school through independent study. [381] According to Vanessa's cousin Laila Laine, there was no prenuptial agreement. Vanessa said Bryant "loved her too much for one". [382]

They married on April 18, 2001, at St. Edward the Confessor Catholic Church in <u>Dana Point</u>, California. [383][384] The wedding was not attended by Bryant's parents, his two sisters, his longtime advisor and agent Arn Tellem, or his Laker teammates. Bryant's parents were opposed to the marriage for a number of reasons. Reportedly Bryant's parents had problems with him marrying so young, especially to a woman



Bryant at the premiere of Pirates of the Caribbean: At World's End, 2007

who was not African-American.^{[i][381]} This disagreement resulted in an estrangement period of over two years, which ended when the couple's first daughter was born.^[386]

The Bryants' first child, Natalia, was born in January 2003.^[387] The birth resulted in a reconciliation between Bryant and his parents. Due to an ectopic pregnancy, Vanessa suffered a miscarriage in the spring of 2005. Their second daughter, Gianna, was born in May 2006.^[388] On December 16, 2011, Vanessa Bryant filed for divorce, citing irreconcilable differences, and the couple requested joint custody of their daughters.^{[389][390]} On January 11, 2013, Bryant and his wife both announced via social media that they had called off their divorce.^[391] In early December 2016, Vanessa gave birth to their third daughter, Bianka^{[392][393][394]} and in January 2019 the Bryants

announced they were expecting a fourth daughter.^[395] Their daughter, Capri Kobe, was born in June 2019.^{[396][397]}

Bryant was a practicing Catholic. He said his faith and a priest helped him through difficult times, such as his trial for rape. A Catholic <u>cantor</u> said she was inspired by Bryant's faith, and the respect that he showed her.^{[13][14][15]} Bryant and his daughter, Gianna, received the <u>Eucharist</u> together just hours before their passing.^[398]

In 2013, Bryant had a legal disagreement with an <u>auction</u> house over <u>memorabilia</u> from his early years that his mother intended to auction. Pamela Bryant received \$450,000 from the auction house for the items and claimed Bryant had given her the rights to the items he had remaining in her home. However, his lawyers sued the auction house asking it to return the items to Bryant.^[399] Before the scheduled trial, a settlement was reached allowing the auction house the sale of less than 10% of the original items.^[400] Bryant's parents apologized to him for the misunderstanding in a written statement, and appreciated the financial support Bryant had provided them over the years.^{[401][402]}

Bryant was multilingual. He was fluent in English, Italian and Spanish.^{[13][18][403][404]} Bryant assigned himself the nickname of "Black Mamba", citing a desire for his basketball skills to mimic the <u>eponymous snake</u>'s ability to "strike with 99% accuracy at maximum speed, in rapid succession."^{[405][406]} During the 2012–13 season, he began referring to himself as "vino" to describe how his play had been <u>aging like a fine</u> wine.^{[407][408]}

In January 2002, Bryant bought a Mediterranean-style house for \$4 million, located on a cul-de-sac in Newport Coast, Newport Beach. [409] He sold the house in May 2015. [410]

Bryant was a lifelong fan of his hometown \underline{NFL} team, the <u>Philadelphia Eagles</u>. [411] He was also a fan of soccer teams Barcelona, AC Milan and Manchester City. [412][413]

Sexual assault case

In the summer of 2003, the sheriff's office of <u>Eagle, Colorado</u>, arrested Bryant in connection with an investigation of a <u>sexual assault</u> complaint filed by a 19-year-old hotel employee. Bryant had checked into The Lodge and Spa at Cordillera in Eagle County in advance of undergoing knee surgery nearby. The accuser stated that Bryant raped her in his hotel room the night before Bryant was to have the procedure. Bryant admitted to an adulterous sexual encounter with his accuser but denied her sexual assault allegation. [414][415]

The accusation tarnished Bryant's reputation, and the public's perception of him plummeted; his endorsement contracts with McDonald's and Nutella were terminated. Sales for Bryant's replica jersey fell significantly. However, in September 2004, the assault case was dropped by prosecutors after the accuser decided not to testify at the trial. Afterward, Bryant agreed to apologize to her for the incident, including his public *mea culpa*: [417][418]

Although I truly believe this encounter between us was consensual, I recognize now that she did not and does not view this incident the same way I did. After months of reviewing discovery, listening to her attorney, and even her testimony in person, I now understand how she feels that she did not consent to this encounter.

The accuser filed a separate civil lawsuit against Bryant, which the two sides settled privately.^[419]

Endorsements

Before starting the 1996-97 season, Bryant signed a six-year Adidas that was worth approximately \$48 million. [420][421] His first signature shoe was the Equipment KB 8.^[422] Bryant's other earlier endorsements included deals with The Coca-Cola Company to endorse their Sprite soft drink, appearing in advertisements for McDonald's, promoting Spalding's new NBA Infusion Ball, Upper Deck, Italian chocolate company Ferrero SpA's brand Nutella, Russell Corporation, [423] and appearing on his own series of video games by Nintendo. Many companies like McDonald's and Ferrero SpA terminated his contracts when rape allegations against him became public. [424] A notable exception was Nike, Inc., who had signed him to a fiveyear, \$40–45 million contract just before the incident. [425][426]



Bryant at Nike store launch ceremony in Taipei, 2007

However, they refused to use his image or market a new shoe of his for the year but eventually did start promoting Bryant once his image recovered two years later. He has since resumed endorsement deals with The Coca-Cola Company, through their subsidiary Energy Brands, to promote their Vitamin Water brand of drinks. Bryant was also the cover athlete for NBA '07: Featuring the Life Vol. 2 and appeared in commercials for the video games Guitar Hero World Tour (with Tony Hawk, Michael Phelps, and Alex Rodriguez) in 2008 and Call of Duty: Black Ops (alongside Jimmy Kimmel) in 2010. Alex

In a 2008 video promoting Nike's Hyperdunk shoes, Bryant appears to jump over a speeding <u>Aston Martin</u>. The stunt was considered to be fake, and the <u>Los Angeles Times</u> said a real stunt would probably be a violation of Bryant's Lakers contract. [429] After promoting Nike's Hyperdunk shoes, Bryant came out with the fourth edition of his signature line by Nike, the Zoom Kobe IV. In 2010 Nike launched another shoe, Nike Zoom Kobe V. [430] In 2009, Bryant signed a deal with Nubeo to market the "Black Mamba collection", a line of sports/luxury watches that range from \$25,000 to \$285,000. [431] On February 9, 2009, Bryant was featured on the cover of <u>ESPN The Magazine</u>. However, it was not for anything basketball related, rather it was about Bryant being a big fan of <u>FC Barcelona</u>. [432] <u>CNN</u> estimated Bryant's endorsement deals in 2007 to be worth \$16 million a year. [433] In 2010, Bryant was ranked third behind Tiger Woods and Jordan in <u>Forbes</u>' list of the world's highest-paid athletes with \$48 million. [434]

On December 13, 2010, Bryant signed a two-year endorsement deal with Turkey's <u>national</u> airline, <u>Turkish</u> <u>Airlines</u>. The deal involved Bryant being in a promotional film to be aired in over 80 countries in addition to his being used in digital, print and billboard advertising.^{[435][436][437]}

Bryant appeared as the cover athlete for the following video games:

- Kobe Bryant in NBA Courtside^[438]
- NBA Courtside 2: Featuring Kobe Bryant^[439]
- NBA Courtside 2002^[440]
- NBA 3 On 3 Featuring Kobe Bryant^[441]
- NBA '07: Featuring the Life Vol. 2^[442]
- NBA '09: The Inside^[443]
- NBA 2K10^[444]
- NBA 2K17 (Legend Edition; Legend Edition Gold)^[444]

In September 2012, Bryant shot a commercial for <u>Turkish Airlines</u> with <u>FC Barcelona</u> star <u>Lionel Messi</u>. In the airline's latest commercial, the duo competes to win the attention of a young boy. [445] In 2013, <u>Forbes</u> listed Bryant the fifth highest paid sports star in the world behind <u>Floyd Mayweather</u>, <u>Cristiano Ronaldo</u>, LeBron James and Lionel Messi. [446]

Bryant was also one of the global ambassadors of the 2019 FIBA Basketball World Cup in China. [447]

Music

In high school, Bryant was a member of a <u>rap</u> group called CHEIZAW, named after the Chi Sah gang in the martial arts film *Kid with the Golden Arm*. The group was signed by <u>Sony Entertainment</u>, but the company's ultimate goal was to eliminate the group and have Bryant record on his own. The label wanted to capitalize on Bryant's youth and NBA fame. He performed at a 1997 concert by <u>Sway & King Tech</u> and recorded a verse for a remix of <u>Brian McKnight</u>'s "Hold Me". Bryant even appeared on Lakers teammate O'Neal's *Respect*, starting the track "3 X's Dope", though Bryant's name was not listed on the credits.^[17]

Sony pushed Bryant from his roots of <u>underground hip hop</u> into a more radio-friendly sound. His debut album, *Visions*, was scheduled to release in the spring of 2000. The first single, "K.O.B.E", featured supermodel <u>Tyra Banks</u> singing the <u>hook</u>. The single debuted in January 2000, and was performed at NBA All-Star Weekend that month; the song was not well received. Sony abandoned plans for the album, which was never released, and dropped Bryant later that year. The Sony president who originally signed Bryant had already left, and Bryant's other backers had mostly abandoned him. Afterward, Bryant co-founded an independent record label, Heads High Entertainment, but it folded within a year. [17]

In 2011, Bryant was featured in Taiwanese singer <u>Jay Chou</u>'s single, "The Heaven and Earth Challenge" (天地一門, pronounced "Tian Di Yi Dou"). The proceeds for downloads of both the single and ringtones were donated to impoverished schools for basketball facilities and equipment. The music video of the single also features Bryant. The song was also used by <u>Sprite</u> in its 2011 marketing campaign in China. [451]

In 2009, rapper <u>Lil Wayne</u> titled a song "Kobe Bryant". [452] Similarly, in 2010, rapper <u>Sho Baraka</u> released a song called "Kobe Bryant On'em", which was featured on his album <u>Lions and Liars</u>. [453]



Bryant at Sprite commercial event in Shanghai in 2011

Television

Bryant made appearances on the <u>Nickelodeon</u> sketch comedy series <u>All That</u> in 2000 and <u>MTV</u>'s *Ridiculousness* in 2019.^[454]

Philanthropy

Bryant was the official ambassador for <u>After-School All-Stars</u> (ASAS), an American non-profit organization that provides comprehensive <u>after-school programs</u> to children in thirteen US cities.^[455] Bryant also started the Kobe Bryant China Fund which partnered with the Soong Ching Ling Foundation, a charity backed by the Chinese government.^[456] The Kobe Bryant China Fund raises money within China earmarked for education and health programs.^[456] On November 4, 2010, Bryant appeared alongside <u>Zach Braff</u> at the <u>Call of Duty: Black Ops</u> launch event at the <u>Santa Monica Airport</u>, where they presented a \$1 million check to the Call of Duty Endowment, an Activision-founded nonprofit organization that helps veterans transition to civilian careers after their military service has ended.^[428]

Together with his wife, Bryant founded the Kobe and Vanessa Bryant Family Foundation (KVBFF). Its goals are "helping young people in need, encouraging the development of physical and social skills through sports and assisting the homeless". Bryant spoke of the injustice aimed at homeless people who are blamed for their situation, saying that homelessness should not be ignored or made a low priority. Bryant said he wanted more out of life than just a successful basketball career. ^[15]

Business ventures

Bryant established Kobe Inc. to own and grow brands in the sports industry. The initial investment was a 10% stake in the <u>Bodyarmor SuperDrink</u> company for \$6 million in March 2014. The headquarters are in <u>Newport Beach, California</u>. With <u>The Coca-Cola Company</u> purchasing a minority stake in the company in August 2018, the valuation of Bryant's stake rose to approximately \$200 million. [458]

On August 22, 2016, Bryant and his business partner <u>Jeff Stibel</u> launched Bryant-Stibel, a <u>venture capital</u> firm focused on different businesses including media, data, gaming, and technology, with \$100 million in funding.^{[459][460]}

In 2018, Bryant became the first African American to win the <u>Academy Award for Best Animated Short Film</u> and the first former professional athlete to be nominated and to win an <u>Academy Award</u> in any category for his film *Dear Basketball*.^[8]

Book

On October 23, 2018, Bryant's book *The Mamba Mentality: How I Play*, with photographs and afterword by Andrew D. Bernstein, an introduction by Phil Jackson, and a foreword by Pau Gasol, was published by MCD / Farrar, Straus and Giroux. The book looks back on his career with photos and his reflections. [461][462]

Death

At 9:06 a.m. <u>Pacific Standard Time</u> on January 26, 2020, a <u>Sikorsky S-76</u> helicopter departed from <u>John Wayne Airport</u> in <u>Orange County, California</u>, with nine people aboard: Bryant, his 13-year-old daughter Gianna, six family friends and the pilot. [463][9][10][464] The helicopter was registered to the Fillmore-based Island Express Holding Corp., according to the <u>California Secretary of State</u> business database. [465] The group was traveling to a practice session at Bryant's Mamba Academy in Thousand Oaks. [466]

Due to light rain and foggy weather that morning, the <u>LAPD</u> helicopters^[464] and most other air traffic were grounded. The flight tracker shows that the helicopter experienced issues while above the <u>L.A. Zoo</u>. The helicopter circled the area six times at an altitude of around 850 feet (260 m). At 9:30 a.m. the pilot Ara Zobayan contacted the Burbank Airport's control tower, notifying the tower of the situation and was told he was "flying too low" to be tracked by radar. At that time, the helicopter experienced extreme fog and turned south towards the mountains. At 9:40 a.m. the helicopter climbed rapidly from 1,200 to 2,000 feet (370 to 610 m) flying at 161 knots (298 km/h; 185 mph). [467]

At 9:45 a.m. the helicopter crashed into the side of a mountain in <u>Calabasas</u>, about 30 miles (48 km) northwest of downtown Los Angeles, and caught on fire. Bryant, and the other 8 occupants, were killed. This also started a 1/4-acre bush fire. At 9:47 a.m. authorities were called. The helicopter had passed over Boyle Heights, near <u>Dodger Stadium</u>, and circled over Glendale during the flight. Personnel from the <u>Los Angeles County Fire Department</u> attended the scene, and paramedics rappelled from a helicopter to the scene to look for survivors. The fire was difficult to extinguish due to the presence of <u>magnesium</u>, but the fire had been extinguished by 10:30 a.m. [470][471] Initial reports indicated that the helicopter crashed in the hills above Calabasas in heavy fog. [472][473] Witnesses reported hearing a helicopter struggling before crashing. [463]

The Federal Aviation Administration, National Transportation Safety Board, and the $\overline{\mathrm{FBI}}^{[464]}$ have launched investigations into the crash. [474][475][476]

Notes

- a. In 2006, Bryant said that he was 6 feet 4 inches (1.93 m).^[1] In 2008, he stated he was "probably" 6 feet 5 inches (1.96 m) in shoes.^[2]
- b. He joined Chamberlain (5 times), Baylor, <u>Rick Barry</u> and Jordan (2) in averaging over 35 points.^[121][122]
- c. Chamberlain had 50 points 45 times in 1961–62 and 30 in 1962–63.^[122]
- d. <u>Larry Bird</u> held the previous record; he was 35 when he had 49 points, 14 rebounds, and 12 assists on March 15, 1992, against Portland. [265]
- e. The others were Chamberlain (2 in 1972–73) and Kidd (2 each in 2009–10 and 2010–11). [275]
- f. He joined Jordan (3 times), Karl Malone (3) and Abdul-Jabbar^[303]
- g. In 2014, Bryant passed Havlicek's previous mark of 13,417 missed shots,^[342] and he retired with 14,481.
- h. Chamberlain did it 15 times, and Baylor once.[122]
- i. Vanessa Bryant's father is of Mexican and Italian descent and her mother is of Mexican and Filipino descent.^[385]

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External links

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